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Aston Calendar Selling Prices

2020 Season



Thank you for choosing the Aston Range of Promotional Calendars

For those of you that are familiar with the Aston Range, you will see that we have improved the choice that is available to you by introducing more images to the "Bespoke Made Easy" selection.

For new Customers, we are sure that you will be impressed by the huge selection and the various options that are available for personalisation.

Why Calendars?

- Calendars are still one of the most cost-effective forms of advertising.
- Calendars are used every day, therefore your Company name and sales message is being looked at by your customer every day!
- Everybody needs a calendar. Even in this modern age of computers and mobile phones, we still like to write appointments down.

Why Aston Calendars?

- Excellent quality guaranteed every time!
- More choice and variety than any other supplier, with many different templates and a large selection of images to suit all tastes.
- Flexibility in design such as calendars starting on any month, annotated dates, mix and match and using your own images.
- We specialise in bespoke calendars for organisations such as schools, charities and sports clubs.
- Manufactured in the UK with over 100 years of calendar expertise.

Environmental Information

The Aston Range is manufactured using the following environmental guidelines:

- All paper is from FSC accredited suppliers – this means that it comes from sustainable forests.
- All white envelopes are made from EFC (carbon-free) materials.
- All manilla envelopes, board envelopes and board are made from recycled material.

Lead-Times: Please allow 4-6 weeks lead-time from proof approval at peak times

Please note: Materials are subject to availability and therefore may differ from sample/brochure image.

Bespoke Made Easy - Pictorial Wall Calendars, Printed in Full Colour throughout.

| Bespoke Wall Templates | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|--------------------------------|---|-------|------|------|------|------|------|------|------|------|
| Cal-195 A4 | A4 Postcard Cal 13 Leaves | Price | 7.65 | 6.55 | 5.46 | 4.75 | 4.49 | 4.37 | 4.03 | 3.74 |
| Wall-B,C,D,K&M (A4) | A4 12 Leaves | Price | 6.47 | 5.53 | 4.69 | 4.01 | 3.77 | 3.56 | 3.19 | 2.90 |
| Wall-B,C,D,K&M (A3) | A3 12 Leaves | Price | 9.35 | 8.30 | 7.19 | 6.87 | 6.56 | 6.43 | 5.57 | 4.69 |
| Wall-A A4 | A4 6 Leaves | Price | 5.98 | 4.90 | 4.26 | 3.33 | 3.10 | 2.97 | 2.60 | 2.41 |
| Wall-A & E A3 | A3 6 Leaves | Price | 7.11 | 6.61 | 5.61 | 4.47 | 4.32 | 4.15 | 3.84 | 3.56 |
| Wall-F | Slimline 12 Leaves Size: 340 x 155mm | Price | 4.73 | 4.10 | 3.62 | 2.95 | 2.69 | 2.56 | 2.46 | 2.31 |
| Wall-G | A3 folded to A4 with Integral Cover | Price | 9.10 | 8.32 | 7.65 | 6.22 | 5.92 | 5.71 | 5.51 | 5.09 |
| Wall-H | A3 folded to A4 with Integral Cover | Price | 8.30 | 7.52 | 6.62 | 5.18 | 4.94 | 4.68 | 4.50 | 4.14 |
| Wall-J | A3 Landscape 12 Leaves | Price | 9.35 | 8.30 | 7.19 | 6.73 | 6.56 | 6.43 | 5.57 | 4.69 |

Bespoke Made Easy - Pictorial Desk Calendars, Printed in Full Colour throughout.

| Bespoke Desk Templates | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|---------------------------|------------------------------|-------|------|------|------|------|------|------|------|------|
| CD-2,4 & 5 | 12 Cards | Price | 4.01 | 3.42 | 3.11 | 2.68 | 2.34 | 2.22 | 2.16 | 2.10 |
| | | | | | | | | | | |
| CD-3 Commerical | Advert in any 1 or 2 colours | Price | 3.55 | 2.95 | 2.63 | 2.22 | 1.93 | 1.87 | 1.83 | 1.76 |
| | | | | | | | | | | |
| CD-3 Commercial | Advert in any 3 or 4 colours | Price | 4.01 | 3.42 | 3.11 | 2.68 | 2.34 | 2.22 | 2.16 | 2.10 |
| | | | | | | | | | | |
| CD-8 Landscape | 12 Cards | Price | 4.15 | 3.60 | 3.33 | 3.01 | 2.71 | 2.53 | 2.49 | 2.46 |
| | | | | | | | | | | |
| CD-9 A5 | 12 Cards | Price | 4.81 | 4.16 | 3.84 | 3.38 | 3.29 | 3.17 | 3.12 | 3.07 |
| | | | | | | | | | | |
| Desk-A,H & J | 12 Leaves | Price | 4.58 | 3.95 | 3.54 | 2.98 | 2.68 | 2.32 | 2.20 | 2.03 |
| | | | | | | | | | | |
| Desk-C,E,M,N&R | 12 Leaves | Price | 4.84 | 4.24 | 3.79 | 3.02 | 2.81 | 2.50 | 2.37 | 2.08 |
| | | | | | | | | | | |
| Desk-D & F | 12 Leaves | Price | 6.23 | 5.20 | 4.63 | 3.92 | 3.54 | 3.12 | 2.81 | 2.60 |
| | | | | | | | | | | |
| Desk-P Mini Desk | 12 Leaves | Price | 3.93 | 3.26 | 2.81 | 2.24 | 2.05 | 1.93 | 1.85 | 1.83 |
| | | | | | | | | | | |

Additional options for Bespoke Made Easy range

| Full Colour Cover | | |
|---|-------|------|
| Desk Calendars, A4 Wall and Wall F | Price | 0.25 |
| All A3 Calendars | Price | 0.43 |
| Extra Card for CD Calendars | Price | 0.12 |

DIGITAL GLOSS FINISH

You can enhance your calendars by adding a High Gloss finish, for a small additional charge

| Bespoke Templates | Description | | | | |
|----------------------|----------------------------|-------|------|----------|------|
| A3 Wall | Cover only (overall gloss) | Price | 0.60 | | |
| A3 Wall | 12 leaves (on pictures) | Price | 2.75 | 6 leaves | 1.38 |
| A4 Wall | Cover only (overall gloss) | Price | 0.30 | | |
| A4 Wall | 12 leaves (on pictures) | Price | 1.37 | 6 leaves | 0.69 |
| Desk & CD | Cover only (overall gloss) | Price | 0.21 | | |
| Desk & CD | 12 leaves (on pictures) | Price | 0.69 | 6 leaves | 0.35 |

Envelopes: All prices include insertion into envelopes (A3 calendars are inserted into 448 x 330mm mailing cartons).

CD Calendars: All CD Calendars are supplied inserted into individual mailing cartons or padded mailing bags at no extra cost – please state your preference.

Carriage: Delivery is included to one UK Mainland address, in one consignment.

Proofs: PDF proofs are included.

Amendments to proofs will be charged **per change** at £11.50

Special Highlighted Dates/Events - additional cost **per order at** £30.00

Prices for Black & White Calendars are available on request

**** ALL PRICES ARE FOR IMAGES CHOSEN FROM OUR STOCK RANGE, OR FOR SUPPLYING YOUR OWN ****

Commercial Desk Calendars

| Desk Calendars | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|---------------------|-------------------------------|-------|------|------|------|------|------|------|------|------|
| Cal-760 | Advert in gold or silver ink | Price | 4.53 | 3.42 | 2.84 | 2.39 | 2.17 | 2.01 | 1.85 | 1.71 |
| Cal-760 | Advert in black ink only | Price | 4.44 | 3.35 | 2.73 | 2.03 | 1.72 | 1.45 | 1.32 | 1.22 |
| Cal-760 | Advert in any 1 or 2 colours | Price | 4.61 | 3.56 | 2.99 | 2.17 | 1.94 | 1.66 | 1.52 | 1.51 |
| Cal-760 | Advert in any 3 or 4 colours | Price | 5.35 | 4.13 | 3.63 | 3.19 | 2.99 | 2.85 | 2.64 | 2.53 |
| Cal-774 | Advert in gold or silver ink | Price | 3.29 | 2.49 | 2.18 | 1.65 | 1.50 | 1.37 | 1.26 | 1.21 |
| Cal-774 | Advert in black ink only | Price | 4.27 | 3.04 | 2.44 | 1.64 | 1.52 | 1.39 | 1.28 | 1.18 |
| Cal-774 | Advert in any 1 or 2 colours | Price | 5.02 | 3.58 | 2.87 | 1.97 | 1.72 | 1.44 | 1.30 | 1.19 |
| Cal-774 | Advert in any 3 or 4 colours | Price | 5.24 | 3.75 | 3.17 | 2.10 | 1.76 | 1.49 | 1.34 | 1.25 |
| Cal-140 S/S* | Printed in any 2 colours | Price | 5.43 | 3.99 | 3.58 | 2.86 | 2.56 | 2.45 | 2.31 | 2.27 |
| Cal-140 S/S* | Printed in any 3 or 4 colours | Price | 5.80 | 5.09 | 4.54 | 3.63 | 3.38 | 2.99 | 2.84 | 2.49 |
| Cal-140 D/S* | Printed in any 2 colours | Price | 6.13 | 5.02 | 4.67 | 3.75 | 3.33 | 3.24 | 3.06 | 3.02 |
| Cal-140 D/S* | Printed in any 3 or 4 colours | Price | 6.61 | 6.53 | 6.00 | 4.75 | 4.46 | 3.96 | 3.76 | 3.32 |
| Cal-776 | Printed in any 2 colours | Price | 3.38 | 3.13 | 2.62 | 1.68 | 1.37 | 1.15 | 1.00 | 0.87 |
| Cal-776 | Printed in any 3 or 4 colours | Price | 3.75 | 3.49 | 3.13 | 1.84 | 1.58 | 1.25 | 1.12 | 1.00 |

***S/S = Single Sided *D/S = Double Sided**

Commercial Desk Calendars

| Desk Calendars | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|-------------------------|--|-------|-------|-------|------|------|------|------|------|------|
| Cal-142 | Printed throughout in full colour | Price | 13.25 | 10.59 | 9.25 | 7.16 | 6.44 | 5.72 | 5.16 | 5.02 |
| Cal-142 | Printed with full colour cover Black only Inner | Price | 8.88 | 7.32 | 6.17 | 4.57 | 4.24 | 3.97 | 3.82 | 3.66 |
| Cal-605 Desk Cal | Desk Shipping Calendar Advert in full colour | Price | 4.99 | 4.11 | 3.69 | 3.08 | 2.98 | 2.79 | 2.72 | 2.58 |

Daily Desk Calendars

| Desk Calendars | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|----------------|--------------------------|-------|------|------|------|------|------|------|------|------|
| Cal-459 | Advert in gold or silver | Price | 6.23 | 5.63 | 5.03 | 4.50 | 4.27 | 4.11 | 3.90 | 3.78 |

| Desk Calendars | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|----------------|---------------------------------------|-------------|------|------|-------|------|------|------|------|------|
| Cal-460 | Full Colour Encapsulated PVC easel | Price | n/a | n/a | 11.26 | 7.94 | 6.59 | 6.14 | 5.86 | 5.56 |
| | | Trade Price | n/a | n/a | 7.87 | 5.56 | 4.61 | 4.30 | 4.10 | 3.88 |
| Cal-470 | Printed in full Colour | Price | 5.87 | 4.87 | 4.34 | 3.98 | 3.75 | 3.63 | 3.06 | 2.93 |

Foiled Daily Desk Calendars - The following (Cal-440 & Cal-450) are foiled in gold or silver.
(Cal450's can also be screen printed – please ask for separate price list.)

| Desk Calendars | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|----------------|-------------|-------|------|------|------|------|------|------|------|------|
| Cal-440 | Leatherette | Price | 7.24 | 7.01 | 6.37 | 6.07 | 5.69 | 5.52 | 5.26 | 5.18 |
| Cal-450 | PVC | Price | 5.04 | 4.48 | 4.34 | 4.18 | 4.02 | 3.94 | 3.77 | 3.76 |

Extra charge for blocking die (Applies to Cal-440 & Cal-450 only) – £60 each
(Note: Where the advert exceeds the stated area, the blocking die cost will increase)

Note - All Daily Desk Calendars are supplied inserted into individual mailing cartons

Pen Pots

| Desk Calendars | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|------------------------------|-------------------------------|-------|------|------|------|------|------|------|------|------|
| Cal-775 & Cal-777 | Printed in any 1 or 2 colours | Price | 5.19 | 3.92 | 2.97 | 2.33 | 1.90 | 1.65 | 1.47 | 1.41 |
| Cal-775 & Cal-777 | Printed in any 3 or 4 colours | Price | 5.55 | 4.45 | 3.49 | 2.58 | 2.22 | 1.96 | 1.84 | 1.72 |

Single Picture Board Calendars (without wall-pocket)

| | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|------------------------------|------------------------------|-------|------|------|------|------|------|------|------|------|
| Cal-366 & Cal-367 | Advert in black ink only | Price | 5.00 | 4.44 | 3.88 | 2.98 | 2.56 | 2.41 | 2.25 | 2.15 |
| Cal-366 & Cal-367 | Advert in any 2 colours | Price | 6.26 | 4.92 | 4.48 | 3.07 | 2.68 | 2.50 | 2.41 | 2.28 |
| Cal-366 & Cal-367 | Advert any in 3 or 4 colours | Price | 7.14 | 5.43 | 4.52 | 3.18 | 2.81 | 2.61 | 2.48 | 2.36 |

Wall-Pocket Calendars

| | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|----------------------------|------------------------------|-------|------|------|------|------|------|------|------|------|
| Cal-667 with pocket | Advert in black ink only | Price | 6.22 | 5.29 | 4.61 | 3.84 | 3.57 | 3.39 | 3.18 | 2.90 |
| Cal-667 with pocket | Advert in any 2 colours | Price | 6.92 | 5.58 | 5.04 | 4.25 | 3.91 | 3.69 | 3.64 | 3.57 |
| Cal-667 with pocket | Advert in any 3 or 4 colours | Price | 7.49 | 6.37 | 6.09 | 4.90 | 4.56 | 4.22 | 4.08 | 4.01 |

Commercial & Memo Calendars - Headcard / Backboard Calendars

| | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|----------------|------------------------------|-------|------|------|------|------|------|------|------|------|
| Cal-166 | Advert in black ink only | Price | 4.93 | 3.75 | 3.17 | 2.33 | 2.11 | 1.84 | 1.75 | 1.68 |
| Cal-166 | Advert in any 2 colours | Price | 5.56 | 4.12 | 3.58 | 2.66 | 2.32 | 2.10 | 1.98 | 1.76 |
| Cal-166 | Advert in any 3 or 4 colours | Price | 6.13 | 4.68 | 3.84 | 2.68 | 2.36 | 2.07 | 1.94 | 1.78 |
| Cal-182 | Advert in black ink only | Price | 5.85 | 4.34 | 3.57 | 2.96 | 2.55 | 2.45 | 2.28 | 2.21 |
| Cal-182 | Advert in any 2 colours | Price | 6.22 | 4.74 | 4.00 | 3.39 | 3.14 | 2.83 | 2.62 | 2.49 |
| Cal-182 | Advert in any 3 or 4 colours | Price | 6.63 | 5.21 | 4.44 | 3.61 | 3.34 | 2.95 | 2.73 | 2.63 |
| Cal-183 | Advert in black ink only | Price | 5.33 | 4.35 | 3.72 | 2.73 | 2.47 | 2.41 | 2.33 | 2.18 |
| Cal-183 | Advert in any 2 colours | Price | 5.89 | 4.46 | 3.89 | 2.97 | 2.76 | 2.55 | 2.44 | 2.36 |
| Cal-183 | Advert in any 3 or 4 colours | Price | 6.48 | 5.12 | 4.34 | 3.32 | 3.06 | 2.74 | 2.66 | 2.56 |
| Cal-154 | Advert in black ink only | Price | 4.44 | 3.66 | 3.10 | 2.33 | 2.06 | 1.81 | 1.71 | 1.65 |
| Cal-154 | Advert in any 2 colours | Price | 4.94 | 3.90 | 3.32 | 2.49 | 2.22 | 1.93 | 1.76 | 1.74 |
| Cal-154 | Advert in any 3 or 4 colours | Price | 5.62 | 4.54 | 3.73 | 2.64 | 2.28 | 2.07 | 1.94 | 1.85 |
| Cal-185 | Advert in any 2 colours | Price | 6.14 | 4.71 | 3.81 | 3.10 | 2.88 | 2.59 | 2.52 | 2.45 |
| Cal-185 | Advert any in 3 or 4 colours | Price | 6.24 | 5.04 | 4.40 | 3.34 | 3.07 | 2.74 | 2.63 | 2.56 |

Commercial & Memo Calendars

| | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|----------------|---------------------------------|-------|------|------|------|------|------|------|------|------|
| Cal-150 | Printed in any 2 colours | Price | 7.14 | 5.69 | 4.71 | 3.98 | 3.55 | 3.34 | 3.24 | 2.89 |
| | | | | | | | | | | |
| Cal-150 | Printed in any 3 or 4 colours | Price | 7.40 | 6.09 | 5.36 | 4.43 | 4.08 | 3.82 | 3.69 | 3.57 |
| | | | | | | | | | | |
| Cal-186 | Printed in any 2 colours | Price | 5.50 | 4.84 | 4.25 | 3.34 | 2.93 | 2.59 | 2.24 | 2.06 |
| | | | | | | | | | | |
| Cal-186 | Printed in any 3 or 4 colours | Price | 5.69 | 4.92 | 4.34 | 3.55 | 3.23 | 3.07 | 2.95 | 2.78 |
| | | | | | | | | | | |
| Cal-189 | Printed in any 2 colours | Price | 6.67 | 5.53 | 4.74 | 4.02 | 3.57 | 3.31 | 3.22 | 3.05 |
| | | | | | | | | | | |
| Cal-189 | Printed in any 3 or 4 colours | Price | 7.01 | 6.06 | 5.36 | 4.41 | 4.06 | 3.81 | 3.69 | 3.57 |
| | | | | | | | | | | |
| Cal-191 | Printed in black ink throughout | Price | 5.11 | 4.84 | 3.84 | 3.56 | 2.88 | 2.80 | 2.67 | 2.59 |
| | | | | | | | | | | |
| Cal-196 | Printed in any 2 colours | Price | 6.67 | 5.53 | 4.74 | 4.02 | 3.57 | 3.31 | 3.22 | 3.05 |
| | | | | | | | | | | |
| Cal-196 | Printed in any 3 or 4 colours | Price | 7.01 | 6.06 | 5.36 | 4.41 | 4.06 | 3.81 | 3.69 | 3.57 |
| | | | | | | | | | | |

International Shipping Calendars

| | Description | | 50 | 75 | 100 | 200 | 300 | 500 | 750 | 1000 |
|---------------------|------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Cal-601 | Advert in any 2 colours | Price | 13.68 | 10.29 | 8.36 | 5.78 | 5.58 | 5.33 | 4.65 | 4.56 |
| | | | | | | | | | | |
| Cal-601 | Advert in any 3 or 4 colours | Price | 16.42 | 14.12 | 11.26 | 8.40 | 6.62 | 5.38 | 4.85 | 4.76 |
| | | | | | | | | | | |
| Cal-602 Tri | Advert in any 2 colours | Price | 16.43 | 16.12 | 15.69 | 9.69 | 8.30 | 7.22 | 6.77 | 6.52 |
| | | | | | | | | | | |
| Cal-602 Tri | Advert in any 3 or 4 colours | Price | 20.68 | 20.26 | 19.93 | 14.38 | 11.14 | 8.67 | 7.54 | 6.80 |
| | | | | | | | | | | |
| Cal-605 Desk | Advert in full colour | Price | 4.99 | 4.11 | 3.69 | 3.08 | 2.98 | 2.79 | 2.72 | 2.58 |
| | | | | | | | | | | |
| Cal-602 Quad | Advert in any 2 colours | Price | n/a | n/a | n/a | 17.97 | 13.95 | 11.67 | 10.69 | 10.22 |
| | | | | | | | | | | |
| Cal-602 Quad | Advert in any 3 or 4 colours | Price | n/a | na | n/a | 19.80 | 16.91 | 12.08 | 10.94 | 10.41 |
| | | | | | | | | | | |

All Shipping Calendars are supplied inserted into mailing cartons

Extra charge for date pads in a different colour than standard (Shipping Calendars) on application.

Lead-Times Shipping calendars require a longer lead-time than other calendars. Please ask for details.

