



 *David Marshall Print & Promotions*

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Aston Calendar Selling Prices

2024 Season

Bespoke Made Easy - Pictorial Wall Calendars, Printed in Full Colour throughout.

Bespoke Wall Templates	Description		50	75	100	200	300	500	750	1000
Cal-195 A4	A4 Postcard Cal 13 Leaves	Price	9.25	7.93	6.60	5.75	5.43	5.28	4.86	4.51
Wall-B,C,D,K&M (A4)	A4 12 Leaves	Price	7.83	6.69	5.68	4.84	4.54	4.29	3.87	3.50
Wall-B,C,D,K&M (A3)	A3 12 Leaves	Price	11.29	10.04	8.70	8.29	7.94	7.77	6.74	5.68
Wall-A A4	A4 6 Leaves	Price	7.24	5.91	5.14	4.02	3.75	3.59	3.13	2.92
Wall-A & E A3	A3 6 Leaves	Price	8.58	7.99	6.77	5.40	5.23	5.01	4.62	4.29
Wall-F	Slimline 12 Leaves Size: 340 x 155mm	Price	5.73	4.96	4.39	3.57	3.25	3.08	2.97	2.78
Wall-G	A3 folded to A4 with Integral Cover	Price	11.01	10.05	9.25	7.52	7.14	6.90	6.67	6.15
Wall-H	A3 folded to A4 with Integral Cover	Price	10.04	9.08	7.99	6.27	5.97	5.66	5.43	5.01
Wall-J	A3 Landscape 12 Leaves	Price	11.29	10.04	8.70	8.13	7.94	7.77	6.74	5.68

Bespoke Made Easy - Pictorial Desk Calendars, Printed in Full Colour throughout.

Bespoke Desk Templates	Description		50	75	100	200	300	500	750	1000
CD-2,4 & 5	12 Cards	Price	4.84	4.12	3.75	3.25	2.83	2.68	2.63	2.55
CD-3 Commerical	Advert in any 1 or 2 colours	Price	4.27	3.55	3.18	2.68	2.33	2.26	2.21	2.13
CD-3 Commercial	Advert in any 3 or 4 colours	Price	4.84	4.12	3.75	3.25	2.83	2.68	2.63	2.55
CD-8 Landscape	12 Cards	Price	5.01	4.36	4.02	3.62	3.27	3.05	3.00	2.97
CD-9 A5	12 Cards	Price	5.80	5.03	4.62	4.07	3.97	3.84	3.77	3.69
Desk-A,H & J	12 Leaves	Price	5.53	4.78	4.27	3.59	3.25	2.80	2.66	2.46
Desk-C,E,M,N&R	12 Leaves	Price	5.85	5.14	4.57	3.64	3.40	3.02	2.87	2.51
Desk-D & F	12 Leaves	Price	7.52	6.28	5.60	4.74	4.27	3.77	3.40	3.13
Desk-P Mini Desk	12 Leaves	Price	4.74	3.94	3.38	2.70	2.48	2.33	2.25	2.21

Additional options for Bespoke Made Easy range

Full Colour Cover		
Desk Calendars, A4 Wall and Wall F	Price	0.29
All A3 Calendars	Price	0.49
Extra Card for CD Calendars	Price	0.14

DIGITAL GLOSS FINISH

You can enhance your calendars by adding a High Gloss finish, for a small additional charge

Bespoke Templates	Description				
A3 Wall	Cover only (overall gloss)	Price	0.67		
A3 Wall	12 leaves (on pictures)	Price	3.09	6 leaves	1.53
A4 Wall	Cover only (overall gloss)	Price	0.34		
A4 Wall	12 leaves (on pictures)	Price	1.54	6 leaves	0.76
Desk & CD	Cover only (overall gloss)	Price	0.24		
Desk & CD	12 leaves (on pictures)	Price	0.76	6 leaves	0.39

Envelopes: All prices include insertion into envelopes (A3 calendars are inserted into 448 x 330mm mailing cartons).

CD Calendars: All CD Calendars are supplied inserted into individual mailing cartons or padded mailing bags at no extra cost – please state your preference.

Carriage: Delivery is included to one UK Mainland address, in one consignment.

Proofs: PDF proofs are included.
Amendments to proofs will be charged **per change** at Price £12.87

Special Highlighted Dates/Events - additional cost **per order** at Price £33.60

Prices for Black & White Calendars are available on request

**** ALL PRICES ARE FOR IMAGES CHOSEN FROM OUR STOCK RANGE, OR FOR SUPPLYING YOUR OWN ****

Commercial Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-760	Advert in gold or silver ink	Price	6.79	4.98	3.55	2.98	2.71	2.50	2.33	2.14
Cal-760	Advert in black ink only	Price	5.51	4.21	3.40	2.51	2.14	1.81	1.64	1.51
Cal-760	Advert in any 1 or 2 colours	Price	5.75	4.42	3.72	2.71	2.41	2.06	1.91	1.86
Cal-760	Advert in any 3 or 4 colours	Price	6.65	5.13	4.51	3.95	3.72	3.57	3.28	3.15
Cal-774	Advert in gold or silver ink	Price	5.87	4.44	2.73	2.61	2.26	2.00	1.84	1.78
Cal-774	Advert in black ink only	Price	5.31	3.77	3.03	2.04	1.91	1.73	1.56	1.49
Cal-774	Advert in any 1 or 2 colours	Price	6.23	4.46	3.59	2.43	2.14	1.79	1.63	1.49
Cal-774	Advert in any 3 or 4 colours	Price	6.50	4.66	3.94	2.61	2.21	1.83	1.66	1.52
Cal-140 S/S*	Printed in any 2 colours	Price	6.77	4.96	4.42	3.57	3.18	3.03	2.88	2.83
Cal-140 S/S*	Printed in any 3 or 4 colours	Price	7.26	6.35	5.66	4.51	4.21	3.74	3.57	3.12
Cal-140 D/S*	Printed in any 2 colours	Price	7.64	6.25	5.80	4.62	4.16	4.02	3.80	3.75
Cal-140 D/S*	Printed in any 3 or 4 colours	Price	8.23	8.11	7.47	5.90	5.55	4.93	4.66	4.14
Cal-776	Printed in any 2 colours	Price	4.21	3.89	3.27	2.09	1.71	1.44	1.24	1.07
Cal-776	Printed in any 3 or 4 colours	Price	4.66	4.36	3.89	2.31	1.96	1.52	1.39	1.24

***S/S = Single Sided *D/S = Double Sided**

Commercial Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-142	Printed throughout in full colour	Price	16.47	13.19	11.51	8.91	8.03	7.12	6.40	6.23
Cal-142	Printed with full colour cover Black only Inner	Price	11.06	9.08	7.66	5.70	5.28	4.94	4.74	4.54
Cal-605 Desk Cal	Desk Shipping Calendar Advert in 4 colour process	Price	6.18	5.11	4.57	3.82	3.72	3.49	3.37	3.20

Daily Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-459	Advert in gold or silver	Price	16.36	12.10	9.92	6.70	5.31	5.11	4.88	4.69

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-470	Printed in full Colour	Price	7.31	6.07	5.41	4.96	4.66	4.51	3.80	3.67

Foiled Daily Desk Calendars - The following (Cal-440 & Cal-450) are foiled in gold or silver.
(Cal450's can also be screen printed – please ask for separate price list.)

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-440	Leatherette	Price	9.03	8.73	7.93	7.54	7.09	6.84	6.53	6.47
Cal-450	PVC	Price	6.25	5.56	5.41	5.21	4.99	4.91	4.69	4.67

Extra charge for blocking die (Applies to Cal-440 & Cal-450 only) – Price £67.21 each
(Note: Where the advert exceeds the stated area, the blocking die cost will increase)

Note - All Daily Desk Calendars are supplied inserted into individual mailing cartons

Pen Pots

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-775 & Cal-777	Printed in any 1 or 2 colours	Price	15.40	10.81	8.39	4.92	3.60	2.67	1.83	1.76
Cal-775 & Cal-777	Printed in any 3 or 4 colours	Price	15.68	10.98	8.53	5.00	3.69	2.77	2.31	2.14

Single Picture Board Calendars (without wall-pocket)

	Description		50	75	100	200	300	500	750	1000
Cal-366 & Cal-367	Advert in black ink only	Price	6.20	5.51	4.86	3.72	3.18	3.00	2.83	2.70
Cal-366 & Cal-367	Advert in any 2 colours	Price	7.81	6.12	5.58	3.82	3.35	3.13	3.00	2.85
Cal-366 & Cal-367	Advert any in 3 or 4 colours	Price	8.88	6.77	5.61	3.95	3.52	3.22	3.08	2.93

Wall-Pocket Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-667 with pocket	Advert in black ink only	Price	7.72	6.60	5.75	4.79	4.42	4.22	3.95	3.62
Cal-667 with pocket	Advert in any 2 colours	Price	8.63	6.94	6.27	5.29	4.89	4.57	4.52	4.42
Cal-667 with pocket	Advert in any 3 or 4 colours	Price	9.33	7.93	7.56	6.08	5.66	5.26	5.06	4.98

Commercial & Memo Calendars - Headcard / Backboard Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-166	Advert in black ink only	Price	6.15	4.66	3.94	2.90	2.61	2.31	2.16	2.09
Cal-166	Advert in any 2 colours	Price	6.92	5.13	4.42	3.30	2.90	2.56	2.41	2.21
Cal-166	Advert in any 3 or 4 colours	Price	7.62	5.85	4.79	3.35	2.93	2.61	2.45	2.23
Cal-182	Advert in black ink only	Price	7.29	5.41	4.42	3.69	3.18	3.03	2.85	2.76
Cal-182	Advert in any 2 colours	Price	7.72	5.90	4.98	4.22	3.90	3.54	3.27	3.12
Cal-182	Advert in any 3 or 4 colours	Price	8.26	6.48	5.51	4.49	4.19	3.67	3.40	3.28
Cal-183	Advert in black ink only	Price	6.64	5.41	4.59	3.40	3.08	3.00	2.90	2.71
Cal-183	Advert in any 2 colours	Price	7.32	5.56	4.86	3.72	3.43	3.18	3.03	2.93
Cal-183	Advert in any 3 or 4 colours	Price	8.06	6.38	5.41	4.14	3.80	3.40	3.30	3.18
Cal-154	Advert in black ink only	Price	5.51	4.54	3.84	2.90	2.56	2.25	2.13	2.04
Cal-154	Advert in any 2 colours	Price	6.15	4.88	4.14	3.12	2.76	2.40	2.20	2.16
Cal-154	Advert in any 3 or 4 colours	Price	6.97	5.66	4.62	3.28	2.85	2.56	2.41	2.31
Cal-185	Advert in any 2 colours	Price	7.64	5.86	4.74	3.84	3.60	3.22	3.13	3.03
Cal-185	Advert any in 3 or 4 colours	Price	7.76	6.27	5.46	4.19	3.80	3.40	3.28	3.18

Commercial & Memo Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-150	Printed in any 2 colours	Price	8.88	7.09	5.88	4.96	4.41	4.19	4.02	3.60
Cal-150	Printed in any 3 or 4 colours	Price	9.22	7.56	6.67	5.50	5.06	4.74	4.57	4.42
Cal-186	Printed in any 2 colours	Price	6.84	6.03	5.29	4.19	3.67	3.43	3.23	3.03
Cal-186	Printed in any 3 or 4 colours	Price	7.09	6.12	5.41	4.41	3.99	3.80	3.67	3.43
Cal-189	Printed in any 2 colours	Price	8.31	6.87	5.90	4.99	4.42	4.14	4.00	3.79
Cal-189	Printed in any 3 or 4 colours	Price	8.73	7.54	6.67	5.48	5.06	4.74	4.57	4.42
Cal-191	Printed in black ink throughout	Price	6.37	6.03	4.79	4.42	3.60	3.49	3.30	3.22
Cal-196	Printed in any 2 colours	Price	8.33	6.87	5.90	4.99	4.42	4.14	4.02	3.79
Cal-196	Printed in any 3 or 4 colours	Price	8.73	7.54	6.67	5.48	5.04	4.74	4.59	4.42

International Shipping Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-601	Advert in any 2 colours	Price	16.54	12.43	10.12	6.99	6.74	6.43	5.60	5.53
Cal-601	Advert in 4 colour process	Price	19.81	17.07	13.61	10.15	8.01	6.50	5.85	5.75
Cal-601PS	Advert in any 2 colours	Price	11.76	9.53	8.21	6.47	5.86	5.41	5.19	5.08
Cal-601PS	Advert in 4 colour process	Price	15.52	12.05	10.09	7.41	6.50	5.78	5.45	5.26
Cal-602B Tri	Advert in any 2 colours	Price	19.82	19.49	18.95	11.71	10.02	8.73	8.18	7.89
Cal-602B Tri	Advert in 4 colour process	Price	24.98	24.46	24.11	17.36	13.49	10.47	9.12	8.23
Cal-602R Tri	Advert in any 2 colours	Price	19.82	19.49	18.95	11.71	10.02	8.73	8.18	7.89
Cal-602R Tri	Advert in 4 colour process	Price	24.98	24.46	24.11	17.36	13.49	10.47	9.12	8.23
Cal-605 Desk	Advert in 4 colour process	Price	6.18	5.11	4.57	3.82	3.72	3.49	3.37	3.20
Cal-602 Quad	Advert in any 2 colours	Price	n/a	n/a	n/a	21.70	16.84	14.08	12.90	12.35
Cal-602 Quad	Advert in 4 colour process	Price	n/a	na	n/a	23.89	20.43	14.56	13.20	12.57

All wall Shipping Calendars are supplied inserted into mailing cartons

Extra charge for date pads in a different colour than standard (Shipping Calendars) on application.

Lead-Times Shipping calendars require a longer lead-time than other calendars. Please ask for details.