

REEVES 2010 Calendar Price List

13 Page Wire-0 Desk Calendars

Wirebound - Size 280mm x 150mm - Mix & Match titles within this collection at no extra cost

Supplied inserted into Board Mailers. Boxed in 100's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C70	Travellers World	8.17	5.97	5.22	4.47	4.21	3.94	3.86	3.75	3.62	3.51	3.37	3.28
C71	Rural Britain	8.17	5.97	5.22	4.47	4.21	3.94	3.86	3.75	3.62	3.51	3.37	3.28
C73	The Joy of Work	8.17	5.97	5.22	4.47	4.21	3.94	3.86	3.75	3.62	3.51	3.37	3.28
C74	Marques of Distinction	8.17	5.97	5.22	4.47	4.21	3.94	3.86	3.75	3.62	3.51	3.37	3.28
C75	World Wildlife	8.17	5.97	5.22	4.47	4.21	3.94	3.86	3.75	3.62	3.51	3.37	3.28
C77	Eco	n/a	6.08	5.21	4.43	4.21	4.10	3.96	3.75	3.58	3.42	3.37	3.28

Carriage Costs	10.46	10.46	10.46	10.46	15.69	15.69	23.71	23.71	29.41	35.49	59.20	78.52
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Extra per calendar per additional overprint colour

Matched pantone colour @ £35 per colour

£68.00	£69.00	£70.00	£73.00	£0.51	£0.40	£0.34	£0.29	£0.24	£0.19	£0.18	£0.16
on job				per calendar							

The above prices are inclusive of overprinting message in 1 standard colour. Black, Calendar Red, Warm Red, Process Blue, Reflex Blue, Pantone Green and Green PMS 347.

REEVES 2010 Calendar Price List

13 Page A3 Pictorial Calendars

Wirobound - Size 297mm x 420mm - Mix and Match titles within this collection at no extra cost

Supplied with loose peel and seal manila envelopes. Boxed in 75's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
C1	Beauty of Britain	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C2	Flirtations	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C4	Olde Worlde Inns	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C6	World Wildlife	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C7	Wildlife in Britain	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C9	Discover Britain	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C11	Scenic Britain	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C12	Travellers World	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C13	Classics Past & Present	6.58	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C16	Bonnie Scotland	7.26	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95
C17	Ecstasy	7.26	5.75	5.57	5.12	5.07	4.86	4.58	4.43	4.31	3.95	3.56	2.95

Carriage Costs	10.46	10.46	10.46	15.69	15.69	23.71	29.41	29.41	41.45	49.11	78.52	96.40
Extra per calendar per additional overprint colour									Matched pantone colour @ £35 per colour			
	£69.00	£70.00	£71.00	£75.00	£0.54	£0.42	£0.36	£0.31	£0.27	£0.21	£0.20	£0.18
	on job						per calendar					

The above prices are inclusive of overprinting message in 1 standard colour. Black, Calendar Red, Warm Red, Process Blue, Reflex Blue, Pantone Green and Green PMS 347.

REEVES 2010 Calendar Price List

365 Daily Tear Off Calendars

Size 145mm x 205mm - inserted into white boxes in 75's

Last Orders for pre-Christmas - 1st week October

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B6	365 DP	n/a	4.64	4.11	3.56	3.46	3.39	3.33	3.02	2.87	2.73	2.49	2.33
Carriage Costs		n/a	10.46	10.46	15.69	15.69	23.71	29.41	29.41	41.45	49.11	78.52	96.40
Extra per calendar per additional overprint colour											Matched pantone colour @ £35 per colour		
		n/a	n/a	n/a	£73.00	£0.51	£0.40	£0.34	£0.29	£0.24	£0.19	£0.16	£0.16
on job						per calendar							

ADVERTISING OVERPRINT

The above prices are inclusive of overprinting 1 standard colour of:- Matt Silver, Gold or Black on a choice of either Cream, Blue, Red or Ivory board.

Special Colours will be charged extra at £40 per colour (please include pantone number on all orders).

Copy changes - change of overprint details will be charged extra at £25 per copy change.

Planners A2 Size

Size 450mm x 650mm. Last orders for pre-Christmas - 1st week October.

Supplied flat. Boxed in 250's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B27	Holiday Planner	n/a	n/a	n/a	2.33	1.88	1.53	1.38	1.25	1.06	0.99	0.88	0.81
B28	Wall Planner	n/a	n/a	n/a	2.33	1.88	1.53	1.38	1.25	1.06	0.99	0.88	0.81
Carriage Costs		n/a	n/a	n/a	10.46	10.46	10.46	10.46	15.69	15.69	15.69	23.71	29.41
Extra per calendar per additional overprint colour											Matched pantone colour @ £35 per colour		
		n/a	n/a	n/a	£73.00	£0.51	£0.40	£0.34	£0.29	£0.24	£0.19	£0.16	£0.16
on job						per calendar							

REEVES 2010 Calendar Price List

Commercial Calendars

12 Pages - Size 350mm x 242mm (A4). Supplied with loose Peel & Seal Manila Envelopes.

* Size 370mm x 140mm

Boxed in 100's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B1	Jotta Red & Black	4.56	3.48	2.73	2.35	2.18	2.10	1.95	1.75	1.63	1.50	1.45	1.38
B2	Jotta Blue & Black	4.56	3.48	2.73	2.35	2.18	2.10	1.95	1.75	1.63	1.50	1.45	1.38
B3	Memo Red & Black	4.56	3.48	2.73	2.35	2.18	2.10	1.95	1.75	1.63	1.50	1.45	1.38
B4	Memo Blue & Black	4.56	3.48	2.73	2.35	2.18	2.10	1.95	1.75	1.63	1.50	1.45	1.38
B8	Bold Figure	4.56	3.48	2.73	2.35	2.18	2.10	1.95	1.75	1.63	1.50	1.45	1.38
B9	Bold Figure c/black	n/a	2.91	2.66	2.00	1.90	1.84	1.70	1.57	1.47	1.36	1.27	1.14
B7 *	Appointment slimline	n/a	2.73	2.48	1.87	1.78	1.69	1.57	1.44	1.34	1.26	1.17	1.04
Carriage Costs		10.46	10.46	10.46	10.46	15.96	15.69	23.71	23.71	29.41	35.49	59.20	78.52

12 Pages - Size 420mm x 297mm (A3).

Supplied with loose Peel & Seal Manila Envelopes. Boxed in 75's.

Code	Description	25	50	75	100	150	200	250	300	400	500	750	1000
B29	Commercial Engagement	4.82	3.93	3.05	2.56	2.45	2.38	2.30	2.21	2.09	1.93	1.85	1.78
B30	Commercial Planner	4.82	3.93	3.05	2.56	2.45	2.38	2.30	2.21	2.09	1.93	1.85	1.78
Carriage Costs		10.46	10.46	10.46	15.69	15.69	23.71	29.41	29.41	41.45	49.11	78.52	96.40

Extra per calendar per additional overprint colour

Matched pantone colour @ £35 per colour

£69.00	£70.00	£71.00	£75.00	£0.54	£0.42	£0.36	£0.31	£0.27	£0.21	£0.20	£0.18
on job				per calendar							

The above prices are inclusive of overprinting message in 1 standard colour. Black, Calendar Red, Warm Red, Process Blue, Reflex Blue, Pantone Green and Green PMS 347.

Shipping Calendars with Tri-monthly date pads

	50	75	100	150	200	300	400	500	750	1000
Maxi Ultra Cal *	13.34	13.34	8.99	8.99	6.56	5.75	5.39	5.45	4.97	4.86
Super Cal *	8.26	8.26	5.07	5.07	3.39	2.98	2.84	2.63	2.55	2.50

Carriage is included with Shipping Calendars and cannot be deducted

Imported designs are inserted into manila envelopes, additional cost for mailing cartons applies - Maxi £0.67 each and Super £0.47 each.

* Extended lead time on these designs of 10-12 weeks, **final orders by 1st September.**

Standard Colours - Black, Reflex Blue, Warm Red. Single Colour Pantone charge - £35.00 per job.

Each Additional Standard Colour

Maxi Ultra Cal	5.83	5.83	3.36	3.36	1.46	0.97	0.73	0.58	0.53	0.49
Super Cal	7.19	7.19	3.60	3.60	1.80	1.20	0.90	0.72	0.50	0.36

Each Additional Pantone Colour

Maxi Ultra Cal	6.41	6.41	3.69	3.69	1.60	1.07	0.80	0.64	0.58	0.54
Super Cal	7.91	7.91	3.96	3.96	1.98	1.32	0.99	0.79	0.56	0.40

Additional for Printing Four Colour Process on Header card

Maxi Ultra Cal	24.75	24.75	12.39	12.39	6.21	4.15	3.12	2.50	1.67	1.26
Super Cal	11.09	11.09	5.56	5.56	2.79	1.86	1.40	1.13	0.81	0.66

Additional costs will apply for scanning photographs and colour proofs are available on request.

David Marshall Print & Promotions

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OVERPRINT AREAS



Calendar Type

7 Page Pictorial Memo	60mm x 273mm
13 Page A3 Pictorial	60mm x 273mm
13 Page Large Format	60mm x 300mm
13 Page Postage savers	50mm x 220mm
Pictorial Desk	30mm x 240mm
Eco Desk	43mm x 225mm
Down Memory Lane	60mm x 250mm
Motor Sport/Adventure Sport	50mm x 398mm
Maxi Ultra CAL	251mm x 390mm
Appointments Slimline (B7)	45mm x 125mm
Bold Figure - Card back (B9)	40mm x 220mm
Wall Planners	60mm x 380mm
Commercial A4	90mm x 220mm
Commercial A3	60mm x 273mm
365 Daily Tear Off DP	90mm x 140mm
Super CAL	140mm x 300mm

IMPORTANT NOTICE: Only one plate will be used for multiple orders of wall calendars, the advert will be set to the smallest size.

The above prices are inclusive of overprinting in ONE standard colour - Black, Calendar Red, Warm Red, Process Blue, Reflex Blue, Pantone Green and Green (347).

PRINT GUIDELINES

MIX & MATCH

Any calendars within the same print group can be mixed to obtain the bulk price rate, as long as multiples are in 25's, with no copy or plate change. Calendars can be mixed between different print groups to obtain the bulk price, with a £35 charge per different size of calendar. Desk calendars & commercial calendars CANNOT be mixed with pictorial calendars to gain bulk price.

PRINT COLOUR

Prices shown are inclusive of printing the advertisement in ONE Standard Colour of either Black, Calendar Red, Warm Red, Process Blue, Pantone Green or Green (347). Matched Pantone Colours are chargeable at £35.00 per Colour, except the Wall Planners where it is £40.00.

PROOFS

For orders of 100 calendars or more, proofs are supplied free upon request. For orders under 100 - cost is £6 per proof. Proofs are supplied in BLACK only regardless of print colours.

PACKAGING

All calendars are supplied WITH good quality manila envelopes, not inserted (except for pictorial desk and large format which are inserted into board mailers). For insertion of other calendars add .10p per calendar. Calendars boxed in strong cardboard boxes.

LEAD TIME

Despatch for calendars normally takes 4-6 weeks, Wall Planners, Holiday Planners, 365 Daily Tear off take 8-10 weeks, both dates are from receipt of order and/or acceptable artwork for SINGLE colour jobs. Multiple colour jobs require extra time. Shipping calendar order deadline is 1st September as produced on the Continent.

PRINTING

Unless specified, all jobs will be printed at 85dpi. Overprinting at 150dpi - if you require this service please note there will be an additional charge.

ORDERS

To help us help you, PLEASE clearly show quantity, number of pages of calendar, full title of calendar plus colour of ink/inks required, quoting either standard colours or pantone colours. Please print or type all copy to avoid costly mistakes made in transmission, errors will not be our responsibility.

PRINT GUIDELINES

CARRIAGE COSTS

All prices are subject to carriage charges (please see main price list for carriage to UK destinations). Additional costs incurred for carriage to Eire, Isle of Man, Channel Islands, Scottish Islands & Northern Ireland. Please include Post Code for despatch address.

MULTI COLOUR JOBS

Please note:- Late orders, it may be necessary to restrict the availability of multi colour or matched PMS printing, dependant upon capacity. Please check with your supplier

CANCELLATIONS

Will be charged £20 unless the order has been completed, in which case the full price will apply.

RESERVATIONS

Accepted in writing only. Reservations will be held until 14th October, after which the order will be cancelled.

UNDERS

Any calendars spoilt in production will be deducted accordingly.

VAT

All prices subject to VAT.

STANDARD OVERPRINT COLOURS



BLACK



CALENDAR RED



WARM RED



PROCESS BLUE



REFLEX BLUE



PANTONE GREEN



GREEN 347

Please note that clauses in the Banking and Financial Dealings Act allow the Government to alter Bank holiday dates at short notice.

Specifications subject to change without notice E & O E