

David Marshall Print & Promotions

Tel/Fax: Preston (01772) 254494 Tel/Fax: Kendal (01539) 733113

E-mail: sales@printit4u.co.uk

Website: www.printit4u.co.uk

The Aston Series Price List – 2010 Calendars - Recommended Selling Prices

BESPOKE MADE EASY

This is a range of calendar templates that can be printed using images chosen from our selection, or Customer's own images (see brochure or website for images, templates and more details)

Wall Calendars

Templates	50	75	100	200	300	500	750	1000
WALL-B) WALL-C) 12 leaves WALL-D) Size: A4	6.91	5.91	5.01	4.27	4.01	3.81	3.41	3.08
WALL-B) WALL-C) 12 leaves WALL-D) Size: A3	9.99	9.31	7.67	7.19	7.01	6.87	5.95	5.01
WALL-A) 6 leaves WALL-E) Size: A4	6.19	5.01	4.39	3.45	3.15	3.01	2.76	2.36
WALL-A) 6 leaves WALL-E) Size: A3	7.59	6.42	5.45	4.32	4.15	4.05	3.72	3.44
WALL-F - 12 leaves Size: 320 x 137mm	4.78	3.94	3.48	2.84	2.59	2.46	2.36	2.31
WALL-G - inc. cover Size: 298 x 400mm	9.25	8.01	7.35	6.44	6.08	5.84	5.71	4.91
WALL-H - inc. cover Size: 297 x 420mm	8.58	7.23	6.36	5.08	4.85	4.70	4.33	4.04

Black & White Wall Calendars

	50	75	100	200	300	500	750	1000
A4 - 12 leaves	4.58	3.29	2.94	2.13	1.89	1.69	1.58	1.51
A3 - 12 leaves	5.08	4.44	3.87	3.18	3.01	2.75	2.65	2.58

Desk Calendars

Templates	50	75	100	200	300	500	750	1000
CD-1 & CD-2	3.85	3.29	2.99	2.58	2.25	2.13	2.08	2.02
Circular CD Calendars	6.96	5.31	4.70	4.18	3.90	3.62	3.30	3.00
DESK-A - 12 leaves	4.87	4.12	3.58	2.86	2.58	2.23	2.11	2.01
DESK-B - 6 leaves	4.27	3.54	3.01	2.26	1.95	1.72	1.61	1.51
DESK-C - 12 leaves	4.91	4.15	3.64	2.99	2.78	2.68	2.56	2.54
DESK-D - 12 leaves	6.99	5.58	4.88	3.87	3.47	3.14	2.94	2.83

Extras

Full colour cover:

Desk calendars / A4 Wall and Wall-F	0.25
All A3 Calendars	0.43
Black & White Wall (A4 & A3)	0.26
Extra card for CD calendars	0.12

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Extra Charges for “Bespoke Made Easy” Calendars

The Aston Series – R.S.P

Envelopes: All prices include insertion into envelopes (A3 calendars are inserted into C3 mailing cartons).

CD Calendars Please note; the CD calendars are supplied inserted into standard envelopes. For posting purposes, we can insert the CD calendars into individual “jiffy” bags, for an extra **£0.17 each**.
Note: The Circular CD calendars are supplied in individual mailing boxes for no extra charge.

Carriage: Delivery is included to one UK Mainland address, in one consignment

Proofs: Colour content or .pdf **proofs** are included – please ask for prices on “wet” proofs. Amendments to proofs will be charged at **£10 per change**.

Special Highlighted Dates/Events– additional **£30 per order**

**** ALL PRICES ARE FOR IMAGES CHOSEN FROM OUR STOCK RANGE, OR FOR SUPPLYING YOUR OWN ****

ARTWORK

When supplying your own images:

If your artwork is supplied as digital files, as per our preferred formats, there will be no extra charge for origination. Where photographs, painting, drawings etc. are supplied, scans will be charged extra @ **£9.50 per scan** on A4 and desk calendars and **£ 17.20 per scan** on A3 calendars
(For a very high quality finish, eg. scenic views, this price may be higher – please ask for details).

For further information, please see the artwork spec. sheet shown on 7 of this price list

VAT is extra on all prices.

RECYCLED MATERIALS

The complete “Bespoke Made Easy” range is also available on recycled paper, for a small extra charge, as follows:

Using min. 50% recycled material – add an extra 5% to the standard charges

Using 100% recycled material – add an extra 10% to the standard charges

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Desk Calendars

	50	75	100	200	300	500	750	1000
Cal760 - Advert in gold or silver ink	3.50	2.66	2.19	1.88	1.72	1.58	1.47	1.35
Cal760 - Advert in black ink only	3.50	2.65	2.16	1.54	1.36	1.15	1.04	0.96
Cal760 - Advert in any 1 or 2 colours	3.57	2.72	2.27	1.66	1.48	1.31	1.20	1.19
Cal760 - Advert in any 3 or 4 colours*	4.22	3.26	2.86	2.52	2.36	2.25	2.09	2.00
Cal774 - Advert in gold or silver ink	2.55	1.98	1.69	1.29	1.15	1.05	0.98	0.95
Cal774 - Advert in black ink only	3.18	2.25	1.80	1.26	1.18	1.06	0.99	0.92
Cal774 - Advert in any 1 or 2 colours	3.87	2.76	2.22	1.51	1.33	1.12	1.04	0.96
Cal774 - Advert in any 3 or 4 colours*	4.03	2.99	2.45	1.62	1.36	1.15	1.07	0.99
Cal140 - Printed in any 2 colours	4.19	3.19	2.76	2.21	1.99	1.89	1.77	1.75
Cal140 - Advert in any 3 or 4 colours*	4.86	4.12	3.63	2.99	2.78	2.68	2.56	2.53
Cal720 - printed in any 2 colours	3.26	3.07	2.86	1.86	1.53	1.21	1.02	1.01
Cal720 - printed in any 3 or 4 colours, or full colour	3.40	3.26	3.01	2.08	1.68	1.32	1.12	1.05
Cal776 - Printed in any 2 colours	3.00	2.68	2.22	1.46	1.10	0.92	0.80	0.76
Cal776 - Advert in any 3 or 4 colours*	3.80	3.26	2.63	1.60	1.26	0.99	0.90	0.82
Cal479 - Advert in gold or silver ink	5.38	4.71	4.32	3.80	3.62	3.43	3.38	3.32
Cal479 - Advert in any 1 or 2 colours	5.92	4.98	4.45	3.76	3.42	3.19	3.12	2.99
Cal479 - Advert in any 3 or 4 colours*	7.08	5.69	4.98	4.00	3.66	3.33	3.19	3.08
Cal459 - Advert in gold or silver ink	4.99	4.51	4.03	3.60	3.43	3.29	3.13	3.03
Cal142 - Printed throughout in any 2, 3 or 4 colours	10.61	8.49	7.41	5.74	5.16	4.58	4.13	4.02
Cal710 - printed in any 2 colours	4.06	3.55	2.84	1.92	1.62	1.43	1.29	1.25

* Price also applies for printing in full colour The following (Cal440 & Cal450) are printed in gold or silver foil.

Easel colours available: Leatherette - Black, Blue, Red, Green

PVC = Black, Blue, Red, Green

	50	75	100	200	300	500	750	1000
Cal440 - Leatherette	5.81	5.62	4.99	4.68	4.38	4.25	4.05	3.99
Cal450 - PVC	4.75	3.96	3.85	3.75	3.63	3.55	3.45	3.36

Extra charge for blocking die (Applies to Cal440 & Cal450 only) - £ 53 each.

	50	75	100	200	300	500	750	1000
Cal460 - Encapsulated PVC easel - Printed in Full Colour	7.76	5.98	5.50	4.80	4.54	4.12	3.84	3.68

The Desk Tidy

	50	75	100	200	300	500	750	1000
Cal775 & Cal777 - (Desk Tidy) - Printed in any 1 or 2 colours	3.86	2.92	2.21	1.79	1.46	1.27	1.14	1.09
Cal775 & Cal777 - (Desk Tidy) - Printed in any 3 or 4 colours*	4.28	3.42	2.70	1.99	1.72	1.50	1.42	1.33

Planners

	50	75	100	200	300	500	750	1000
Cal153 - Printed in any 2 colours	7.00	6.56	6.08	5.72	5.42	5.29	5.23	5.15
Cal153 - Printed in any 3 or 4 colours*	8.32	7.36	6.76	6.03	5.72	5.55	5.42	5.36
Cal157 - Printed in any 2 colours	5.64	4.43	3.80	3.22	2.86	2.65	2.28	2.00
Cal157 - Printed in any 3 or 4 colours*	5.92	4.85	4.29	3.53	3.25	3.05	2.96	2.86

* Price also applies for printing in full colour

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Commercial and Engagement Calendars

Headcard/Backboard Calendars

	50	75	100	200	300	500	750	1000
Cal166 – Advert in black ink only	3.69	2.87	2.43	1.79	1.62	1.43	1.35	1.29
Cal166 – Advert in any 2 colours	4.29	3.18	2.76	2.05	1.78	1.62	1.52	1.36
Cal166 – Advert in any 3 or 4 colours*	4.91	3.75	3.08	2.15	1.88	1.66	1.55	1.43
Cal182 – Advert in black ink only	4.32	3.22	2.70	2.28	2.05	1.96	1.83	1.78
Cal182 – Advert in any 2 colours	4.98	3.80	3.20	2.71	2.51	2.27	2.23	2.17
Cal182 – Advert in any 3 or 4 colours*	5.31	4.17	3.55	2.89	2.68	2.36	2.18	2.11
Cal183 – Advert in black ink only	3.94	3.23	2.75	2.14	1.98	1.93	1.86	1.75
Cal183 – Advert in any 2 colours	4.37	3.31	2.90	2.29	2.13	1.98	1.88	1.81
Cal183 – Advert in any 3 or 4 colours*	5.19	4.11	3.48	2.66	2.45	2.19	2.13	2.06
Cal154 – Advert in black ink only	3.42	2.82	2.40	1.79	1.59	1.52	1.43	1.38
Cal154 – Advert in any 2 colours	3.96	3.13	2.66	2.00	1.79	1.68	1.56	1.47
Cal154 – Advert in any 3 or 4 colours*	4.67	3.64	2.98	2.12	1.83	1.66	1.55	1.46
Cal184 – Advert in black ink only	3.62	3.24	2.90	2.32	2.19	2.03	1.99	1.95
Cal184 – Advert in any 2 colours	4.22	3.44	3.05	2.49	2.31	2.08	2.02	2.01
Cal184 – Advert in any 3 or 4 colours*	5.19	4.04	3.52	2.68	2.46	2.19	2.11	2.06

* Price also applies for printing in full colour

	50	75	100	200	300	500	750	1000
Cal150 – Printed in any 2 colours	5.72	4.55	3.78	3.07	2.64	2.58	2.53	2.24
Cal150 – Printed in any 3 or 4 colours*	5.92	4.87	4.29	3.54	3.26	3.06	2.96	2.86
Cal186 – Printed in any 2 colours	4.69	3.87	3.41	2.58	2.26	2.00	1.73	1.59
Cal186 – Printed in any 3 or 4 colours*	4.78	3.94	3.48	2.84	2.59	2.46	2.36	2.31
Cal191 – printed in Black ink throughout *	4.38	3.87	3.08	2.85	2.31	2.06	1.96	1.91
Cal192 – Printed in any 2 colours	6.54	5.95	5.58	4.84	4.64	4.47	4.29	4.24
Cal192 – Printed in any 3 or 4 colours*	6.78	5.88	5.52	4.98	4.77	4.59	4.45	4.38
Cal188 – Advert in any 2 colours	9.51	8.79	7.15	6.69	6.51	6.44	5.58	4.58
Cal188 – Printed in any 3 or 4 colours*	9.94	9.22	7.58	7.11	6.91	6.77	5.87	4.87
Cal193 – Printed in full colour	4.94	3.88	3.32	2.52	2.25	2.03	1.93	1.91
Cal189 – Printed in full colour	9.99	9.31	7.97	7.19	7.01	6.87	5.95	5.01

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Single Picture Board Calendars

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	50	75	100	200	300	500	750	1000
Cal367 - Advert in black ink only	4.29	3.55	3.11	2.39	2.06	1.93	1.81	1.73
Cal367 - Advert in any 2 colours	5.01	3.94	3.58	2.46	2.15	2.01	1.93	1.83
Cal367 - Advert in any 3 or 4 colours	5.72	4.35	3.62	2.55	2.25	2.09	1.99	1.88
Cal667 - Advert in black ink only	4.98	4.24	3.70	3.08	2.86	2.71	2.55	2.33
Cal667 - Advert in any 2 colours	5.54	4.47	4.04	3.41	3.14	2.96	2.91	2.86
Cal667 - Advert in any 3 or 4 colours	6.41	5.47	4.87	3.92	3.65	3.38	3.26	3.21
Cal366 - Advert in black ink only	4.29	3.55	3.11	2.39	2.06	1.93	1.81	1.73
Cal366 - Advert in any 2 colours	5.01	3.94	3.58	2.46	2.15	2.01	1.93	1.83
Cal366 - Advert in any 3 or 4 colours	5.72	4.35	3.62	2.55	2.25	2.09	1.99	1.88
Cal160 - printed in full colour	3.58	2.80	2.22	1.65	1.33	1.09	0.98	0.90

Larger range of pictures available this year – see brochure for details

International Shipping Calendars

	50	75	100	200	300	500	750	1000
Cal600 - Advert in any 2 colours	15.00	14.50	14.11	9.64	8.00	7.00	6.49	6.35
Cal600 - Advert in any 3 or 4 colours*	19.48	19.00	18.66	13.73	10.98	8.73	7.72	7.15
Cal601 - Advert in any 2 colours	11.44	8.72	6.44	4.45	4.30	4.10	3.58	3.51
Cal601 - Advert in any 3 or 4 colours	14.72	11.65	9.29	6.93	5.47	4.44	4.00	3.92
Cal602 - Advert in any 2 colours	13.05	12.79	12.44	7.71	6.59	5.73	5.38	5.17
Cal602 - Advert in any 3 or 4 colours*	17.58	17.22	16.94	12.21	9.48	7.37	6.41	5.78

All shipping calendars are supplied inserted into mailing cartons

Extra charge for date pads in a different colour than standard (Shipping Calendars):

Cal601 - £1.58 each

Cal602 - £1.71 each

**Price also applies for printing in full colour*

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Extra Charges for all Aston Calendars

Special Highlighted Dates/Events (excludes headcard & backboard calendars) – additional **£30.00 per order**

Proofs: Colour content or .pdf **proofs** are included – please ask for prices on “wet” proofs. Amendments to proofs will be charged at **£10 per change**.

Envelopes: All calendars are supplied inserted into envelopes or mailing cartons and carriage is included to one UK Mainland address, in one consignment.

Artwork: Artwork is to be supplied as our artwork specifications.- any artwork manipulation required will be charged according to the time taken.

For further details please refer to the artwork specification sheet on page 7 of this price list.

VAT is extra on all prices.

Lead-Times: Please allow 4-6 weeks lead-time from proof approval at peak times (ask about our premium service for quick turnaround).

Environmental Information

The Aston Range is manufactured using the following environmental guidelines:

- All stock paper is from FSC accredited suppliers – this means that it comes from sustainable forests
- All white envelopes are made from EFC (carbon-free) materials
- All manilla envelopes, board envelopes and board are made from recycled material
- Manufacturing practices are carried out under ISO14001 guidelines, including waste disposal and recycling.

The complete Aston range is also available on recycled paper, for a small extra charge, as follows:

Using min. 50% recycled material – add an extra 5% to the standard charges

Using 100% recycled material – add an extra 10% to the standard charges