

ALLAN &
BERTRAM

2024 CALENDAR COLLECTION



IN VIEW. IN DATE. INSPIRED.



IN VIEW. IN DATE. INSPIRED.

STAY CONNECTED TO YOUR CLIENTS.

OUR CALENDARS KEEP YOUR BRAND IN FRONT OF YOUR CUSTOMERS AND REMIND THEM THAT YOU VALUE THEIR BUSINESS EVERY DAY OF THE YEAR. BY CHOOSING AN ALLAN & BERTRAM CALENDAR AS A PROMOTIONAL BUSINESS GIFT, YOU ARE CHOOSING A WORLD-RENOUNDED LUXURY PRODUCT TO REPRESENT YOUR BRAND, KEEPING YOU CONNECTED TO YOUR CLIENTS WITH ICONIC, INSPIRED IMAGERY.

Our calendars are proudly displayed in offices across the UK and globally, grabbing attention with their stunning imagery. Promotional calendars are one of the most effective business gifts; one way to guarantee your brand is physically visible to your clients 365 days a year,

For those clients who prefer a bespoke calendar, we provide a complete in-house service from design and image selection to printing, binding, packing and fulfilment if required.

Our focus on delivering inspired visual imagery, high definition print quality and innovation, are just some of the reasons why premium businesses decide to gift Allan & Bertram calendars to their clients year after year – the World's Finest calendars.

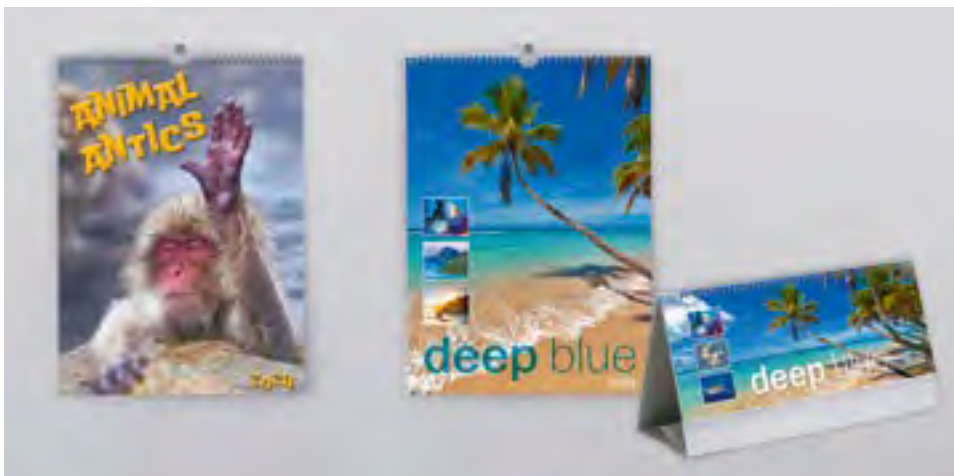
NEW FOR 2024

ANIMAL ANTICS

Creatures and captions to melt the toughest heart.

DEEP BLUE

Visit exotic seashores and explore vast oceans.



Animal Antics
Page 48 - 49

Deep Blue
Page 46 - 47



AWARD WINNING

DON'T JUST BE VISIBLE, BE SEEN



67% of people choose to refer to a printed calendar instead of a digital one*



79% of people say they enjoy receiving a complimentary calendar*



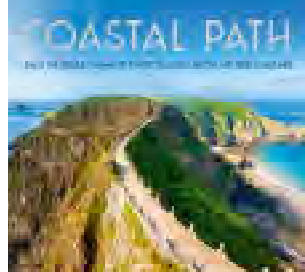
94% of people say they would keep a free calendar*

*Statistics from PPAI

2024 RANGE AT A GLANCE



Great Britain
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Coastal Path
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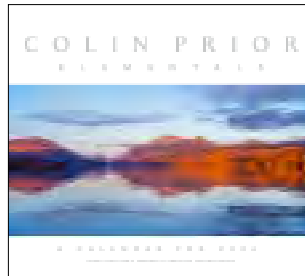
Spirit of Scotland
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London
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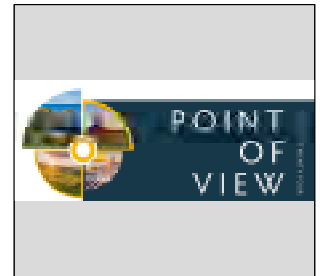
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Colin Prior Elementals
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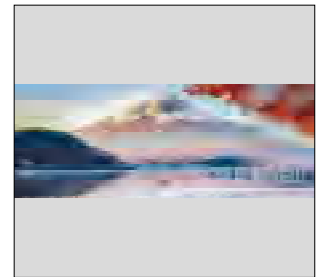
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IN VIEW. IN DATE. INSPIRED.



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Animal Antics
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Auto
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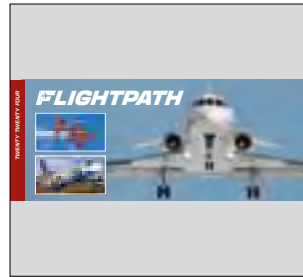
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Inspired Thinking
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Iconic Structures
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State of the Art
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IN VIEW. IN DATE. INSPIRED.

THE PRESIDENTIAL RANGE

Make a true statement.

Our premium quality meets superior design once again on our Presidential promotional calendar. A polished aluminium stand displays the datecards, complemented by the imagery from one of our stunning titles. A steel plate and magnetic ring provide an adjustable date marker keeping you organised in style.

In addition, there is a writing pad so every note taken and prompt written creates a reminder of your brand. All of this comes hand packed in black corrugated presentation boxes along with a spare writing pad.

Make a true statement with our Presidential promotional calendar and choose images from any of our titles to feature alongside your brand.



PRESIDENTIAL RANGE

190 (w) x 120 (h) x 145 (d) mm
LANDSCAPE

Polished aluminium stand with steel backplate and magnetic date marker

Set of 14 date cards -
Size 189 x 89mm printed full colour one side on 250gsm white silk card

Supplied with two writing pads with white 80gsm perforated pages

Presented in black corrugated box

SUSTAINABILITY

WE TAKE OUR SUSTAINABILITY INITIATIVE AT ALLAN & BERTRAM VERY SERIOUSLY, AND CONTINUOUSLY LOOK FOR WAYS TO ENSURE OUR PRODUCTS AND MANUFACTURING PROCESS ARE AS ENVIRONMENTALLY FRIENDLY AS POSSIBLE.

As a provider of printed merchandise, we have taken great lengths to ensure the use of paper in our promotional calendars product life-cycle has as little environmental impact as possible. Below we outline four of the main ways we help to ensure this is achieved:



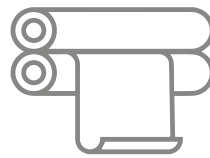
ZERO TO LANDFILL

Waste created in the manufacturing process of our promotional products is recycled or repurposed.



CARBON NEUTRAL DELIVERIES

Regular deliveries within the UK are carbon neutral.



CHEMICAL-FREE PLATE MAKING

When creating our plates for printing, we ensure that this is done chemical-free. This allows us to remove the usage of toxic waste, which is damaging to the environment.

THE WOODLAND TRUST CARBON CAPTURE

As part of our sustained commitment to minimising environmental impact, we contribute a levy through our purchase of paper, which is passed on to The Woodland Trust via a Carbon Capture Programme. This initiative has supported The Woodland Trust to plant hundreds of thousands of square metres of new native woodland in the UK, helping to capture hundreds of tonnes of carbon.



21089900756
Printed on Carbon Captured paper



BRITISH ISLES

GREAT BRITAIN	10 - 11
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SPIRIT OF SCOTLAND	14 - 15
LONDON	16 - 17
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GREAT BRITAIN

A captivating visual walking tour of remarkable Great Britain.

FREE
Walks leaflet with
every calendar



WALL

453 x 495mm
PORTRAIT

Cover: Canvas embossed
200gsm FSC triple coated silk
art paper with foil blocking

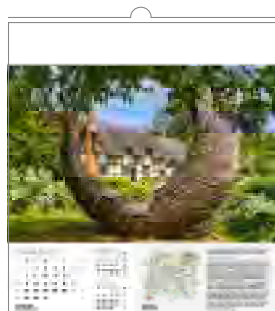
Text: 12 leaves canvas
embossed 150gsm FSC triple
coated gloss art paper

Branding: Your details printed
on each text leaf

Branding area: 420 x 55mm

Binding: Full width hanger and
unique 4-to-the-inch wi-ro
binding

Packaging: Packed individually
in white corrugated postal
cartons



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple
coated silk art paper

Text: 12 leaves 150gsm FSC triple
coated silk art paper

Branding: Your details printed
on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and
3-to-the-inch wi-ro binding

Packaging: Packed individually
in white board postal
envelopes

Postage: Fits small parcel
postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed
200gsm FSC triple coated silk
art paper

Text: 13 month leaves canvas
embossed 200gsm FSC triple
coated silk art paper printed on
both sides

Branding: Your details printed
on 350gsm white backboard
easel

Branding area: 260 x 24mm on
both sides of the easel

Binding: 3-to-the-inch
wi-ro binding

Packaging: Packed individually in
prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



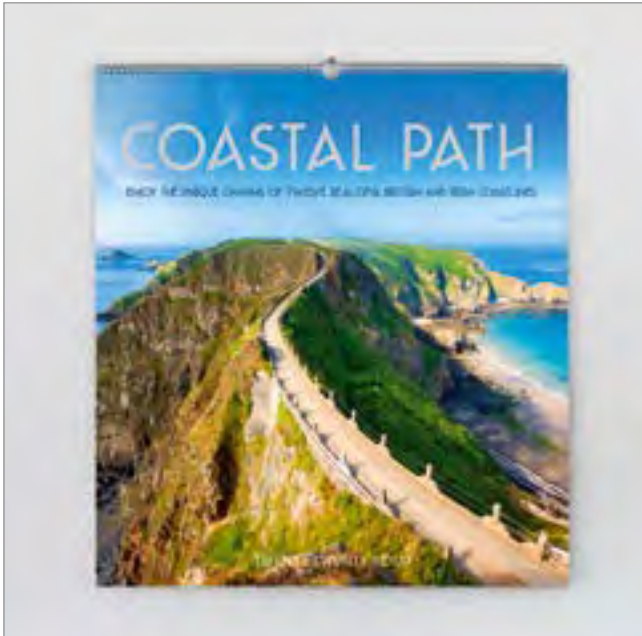
NOVEMBER



DECEMBER

COASTAL PATH

The power of the sea, shaping and transforming our landscape.



WALL

453 x 495mm
PORTRAIT

Cover: Canvas embossed 200gsm FSC triple coated silk art paper with foil blocking

Text: 12 leaves canvas embossed 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 420 x 60mm

Binding: Full width hanger and unique 4-to-the-inch wi-ro binding

Packaging: Packed individually in white corrugated postal cartons



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wi-ro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



MIDI DESK

211 x 174mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 197 x 24mm on both sides of the easel

Binding: 3-to-the-inch wi-ro binding

Packaging: Packed individually in prestige board postal envelopes



“Thank you once again for your professionalism, efficiency and a lovely calendar of quality to send to our clients and corporate contacts. We always get such lovely feedback from them when sending these out.”

Wealth Management Company



JANUARY



FEBRUARY



MARCH



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MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

SPIRIT OF SCOTLAND

Lang may yer lum reek!



WALL

494 x 350mm
LANDSCAPE

Cover: Canvas embossed
200gsm FSC triple coated silk
art paper with foil blocking

Text: 12 leaves 150gsm FSC triple
coated silk art paper

Branding: Your details printed
on each text leaf

Branding area: 464 x 55mm

Binding: Full width hanger and
unique 4-to-the-inch wi-ro
binding

Packaging: Packed individually
in white corrugated postal
cartons



JUNIOR

433 x 315mm
LANDSCAPE

Cover: 200gsm FSC triple
coated silk art paper

Text: 12 leaves 150gsm FSC triple
coated silk art paper

Branding: Your details printed
on each text leaf

Branding area: 285 x 62mm

Binding: Full width hanger and
3-to-the-inch wi-ro binding

Packaging: Packed individually
in white board postal
envelopes

Postage: Fits small parcel
postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed
200gsm FSC triple coated silk
art paper

Text: 12 month leaves canvas
embossed 200gsm FSC triple
coated silk art paper printed on
both sides

Branding: Your details printed
on 350gsm white backboard
easel

Branding area: 260 x 24mm on
both sides of the easel

Binding: 3-to-the-inch
wi-ro binding

Packaging: Packed individually in
prestige board postal envelopes





JANUARY



FEBRUARY



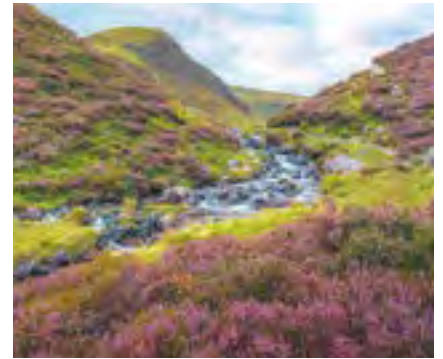
MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

LONDON

The heart of the Capital, proudly projected through impressive imagery.



MIDI DESK

211 x 174mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 197 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes



“Just wanted to let you know that the calendar samples have arrived - thank you! They're lovely - beautiful photos and amazing quality.”

Solicitors



JANUARY



FEBRUARY



MARCH



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MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

PANORAMA

Britain at its best, designed to inspire.



WALL

491 x 451mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper with foil blocking

Text: 12 leaves canvas embossed 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 440 x 55mm

Binding: Full width hanger and unique 4-to-the-inch wiro binding

Packaging: Packed individually in white corrugated postal cartons

International dates: Additional North American version showing key national holidays for USA and Canada



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves Canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





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AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

COLIN PRIOR ELEMENTALS

Breathtaking Scottish landscape photography from the acclaimed Colin Prior.



WALL

494 x 350mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper with matt finish & foil blocking

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 464 x 55mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually into recycled card wallets



DESK

280 x 160mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper with high gloss finish

Text: 12 leaves 200gsm FSC triple coated silk art paper with high gloss finish on images printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 35mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually into recycled card wallets





JANUARY



FEBRUARY



MARCH



APRIL



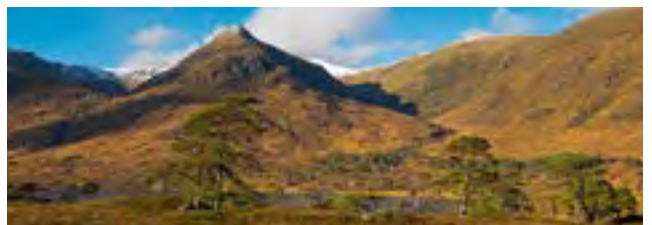
MAY



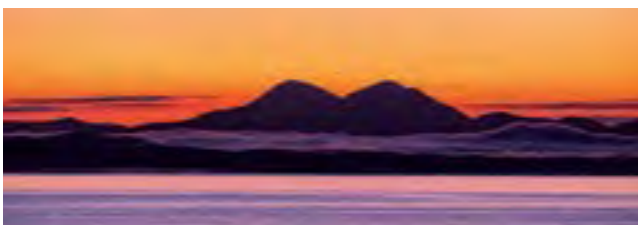
JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

LAKELAND EYE

The serenity of the Lake District, perfect for calming hectic lives.



JUNIOR WALL

433 x 315mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 285 x 62mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate





JANUARY



FEBRUARY



MARCH



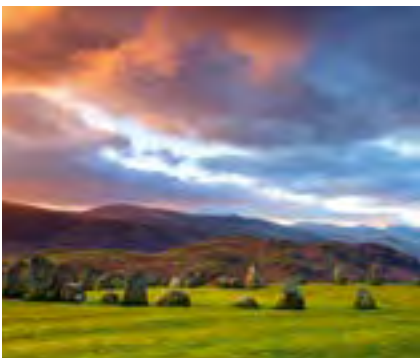
APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

POINT OF VIEW

Enrich the workplace with a visual journey across the British Isles.



DESK

282 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



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DECEMBER



TRAVEL AND CULTURE

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EXPLORER

Man cannot discover new oceans unless he has the courage to lose sight of the shore.



WALL

491 x 451mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper with foil blocking

Text: 12 leaves canvas embossed 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 195 x 85mm

Binding: Full width hanger and unique 4-to-the-inch wi-ro binding

Packaging: Packed individually in white corrugated postal cartons

International dates: Additional Australian version showing key national holidays. Additional North American version showing key national holidays for USA and Canada



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wi-ro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wi-ro binding

Packaging: Packed individually in prestige board postal envelopes



MIDI DESK

211 x 174mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 197 x 24mm on both sides of the easel

Binding: 3-to-the-inch wi-ro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



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AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

GRAND TOUR

Take your brand and your clients on a breath-taking European adventure.



WALL

560 x 454mm
LANDSCAPE

Cover: Canvas embossed 300gsm FSC triple coated silk art paper with foil blocking

Flysheet: 60gsm FSC opaque paper

Text: 12 leaves 150gsm FSC triple coated gloss art paper

Branding: Your details printed on each text leaf

Branding area: 210 x 100mm

Binding: Full width hanger and unique 4-to-the-inch wiro binding

Packaging: Packed individually in white corrugated postal cartons

International dates: Additional Australian version showing key national holidays



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

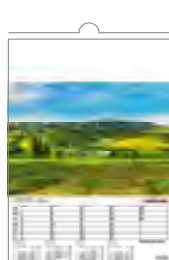
Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





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AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

EARTH LIVE

There is nothing more powerful than nature – empower your brand.



DESK

282 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

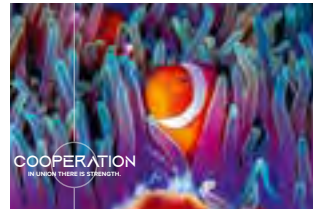
Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





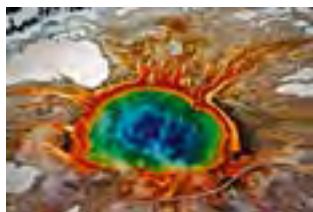
JANUARY



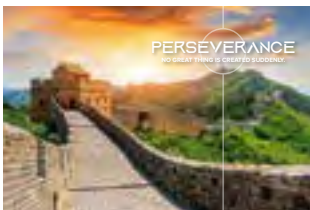
FEBRUARY



MARCH



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AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER



WORLD IN VIEW

Enthral your clients with a photographic world tour.



DESK

280 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper with high gloss finish

Text: 12 month leaves 200gsm FSC triple coated silk art paper printed on both sides with high gloss finish

Branding: Your details printed on 350gsm white backboard easel

Branding area: 252 x 30mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually into white board postal envelopes





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SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

NATURAL WORLD

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NATURE'S ARCHITECTURE

Your brand partnered with the might of nature.



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

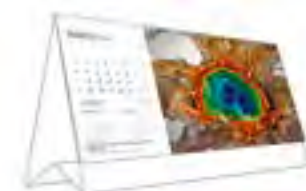
Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes

International dates: Additional Swedish version translated into Swedish and showing key national holidays

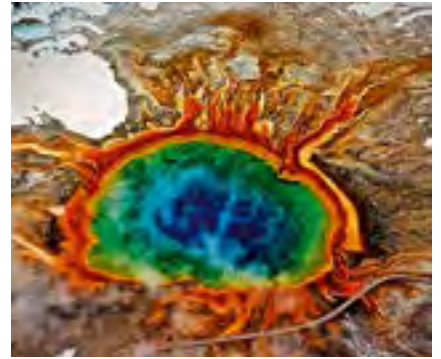




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AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

TREES

He who plants a tree, plants a hope.



WALL

453 x 495mm
PORTRAIT

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 12 leaves canvas embossed 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 130 x 130mm

Binding: Full width hanger and unique 4-to-the-inch wiro binding

Packaging: Packed individually in white corrugated postal cartons

International dates: Additional International version showing key national holidays for 25 countries



“Allan & Bertram have supplied our calendars for years giving a great service along with a quality product. The calendars work well as a marketing tool which advertises all year for us, as well as being an annual gift.”

Timber Company



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JULY



AUGUST



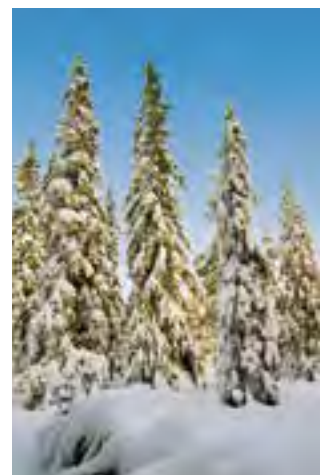
SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

FACE TO FACE

Your brand face to face with your clients, even when you are not. Aaaah, too cute!



WALL

491 x 451mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper with foil blocking

Text: 12 leaves canvas embossed 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 130 x 120mm

Binding: Full width hanger and unique 4-to-the-inch wi-ro binding

Packaging: Packed individually in white corrugated postal cartons

International dates: Additional Australian version showing key national holidays



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wi-ro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



MIDI DESK

211 x 174mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 197 x 24mm on both sides of the easel

Binding: 3-to-the-inch wi-ro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

WORLD APPEAL

A touching collection of images that warm the heart.



DESK

282 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER



new

DEEP BLUE

Visit exotic seashores and explore vast oceans.



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



DESK

280 x 160mm
LANDSCAPE

Cover: 170gsm FSC triple coated silk art paper with high gloss finish

Text: 12 month leaves 170gsm FSC triple coated silk art paper printed on both sides with high gloss finish on the photos

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 35mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER

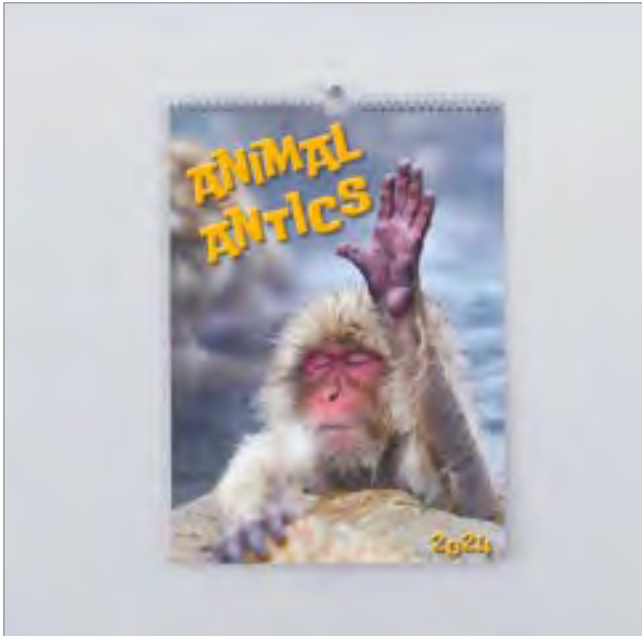


DECEMBER

new

ANIMAL ANTICS

Creatures and captions to melt the toughest heart.



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate





"DID SOMEBODY SAY...
SSSSNAKE?"

JANUARY



"O' MON, JUST TWO MORE REPS.
PUMP IT! FEEL THE BURN!"

FEBRUARY



"HEY DAVE... I THINK WE
NEED A NEW PILLOW."

MARCH



"OK... WHO HAS USED
ALL THE HOT WATER?"

APRIL



ALL YOU CAN EAT BUFFET -
CHIPMUNK STYLE!

MAY



"YOUR PERFUME IS SO GOOD,
WHAT IS IT... CHANNEL NO. 5?"

JUNE



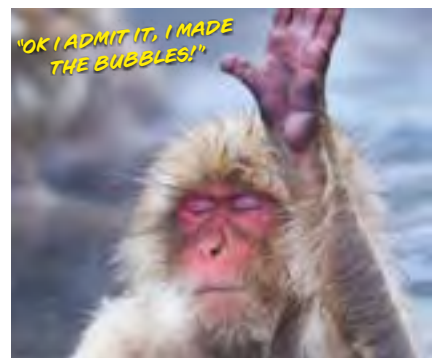
"WE BUSH BABIES WILL TAKE OVER
THE WORLD... MWAA HAAA HAAA!"

JULY



"SEE... I TOLD YOU I WAS
TALLER THAN YOU!"

AUGUST



"OK I ADMIT IT, I MADE
THE BUBBLES!"

SEPTEMBER



"I KNEW I SHOULDN'T HAVE
BITTEN THAT BALLOON!"

OCTOBER



"OK... WHO PUT LOVE
ISLAND ON THE TELLY?"

NOVEMBER



"DOES MY BUM
LOOK BIG IN THIS?"

DECEMBER

BY AIR, SEA AND LAND

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AUTO

Fire up the engines; you are on the starting grid.



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wi-ro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



MIDI DESK

211 x 174mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 197 x 24mm on both sides of the easel

Binding: 3-to-the-inch wi-ro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



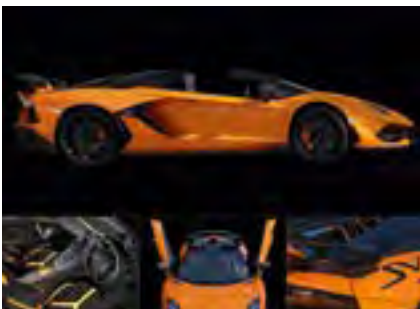
APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

SPIRIT OF ADVENTURE

To reach a port we must set sail.



WALL

415 x 460mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper with high gloss finish

Text: 12 leaves 150gsm FSC triple coated silk art paper with high gloss finish

Branding: Your details printed on each text leaf

Branding area: 395 x 60mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually into white board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

SAILPOWER

To reach a port we must set sail.



JUNIOR

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes



“Received the calendars yesterday and they look great. How much would another batch of 100 be?”

Leisure Company



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

FLYING LEGENDS

Legendary John Dibbs imagery makes a powerful promotional gift.



WALL

560 x 454mm
LANDSCAPE

Cover: Canvas embossed
300gsm FSC triple coated silk
art paper with foil blocking

Flysheet: 60gsm FSC opaque
paper

Text: 12 leaves 150gsm FSC triple
coated gloss art paper

Branding: Your details printed
on each text leaf

Branding area: 300 x 70mm

Binding: Full width hanger and
unique 4-to-the-inch wiro
binding

Packaging: Packed individually
in white corrugated postal
cartons



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed
200gsm FSC triple coated silk
art paper

Text: 13 month leaves canvas
embossed 200gsm FSC triple
coated silk art paper printed on
both sides

Branding: Your details printed
on 350gsm white backboard
easel

Branding area: 260 x 24mm on
both sides of the easel

Binding: 3-to-the-inch
wiro binding

Packaging: Packed individually
in prestige board postal
envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

FLIGHTPATH

Take to the skies with Air Team Images, working aircraft shown in all their glory.



DESK

282 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



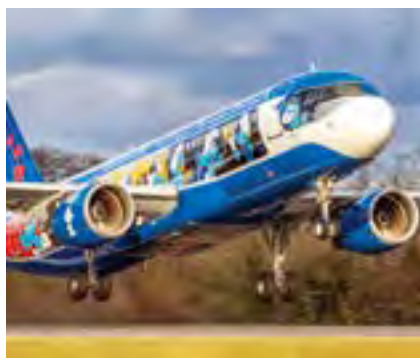
AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

VINTAGE POWER

Timeless. Just like our calendars.



WALL

560 x 454mm
LANDSCAPE

Cover: Canvas embossed 300gsm FSC triple coated silk art paper with foil blocking

Flysheet: 60gsm FSC opaque paper

Text: 12 leaves canvas embossed 150gsm FSC triple coated gloss art paper

Branding: Your details printed on each text leaf

Branding area: 225 x 90mm

Binding: Full width hanger and unique 4-to-the-inch wi-ro binding

Packaging: Packed individually in white corrugated postal cartons



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

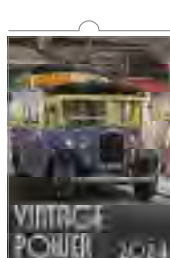
Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wi-ro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wi-ro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

GALLERY

CALL OF THE WILD	66 - 67
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REACH FOR THE SKY	72 - 73





CALL OF THE WILD

A gift with a 365-day wow factor – incredible art to enhance any office.



WALL

560 x 454mm
LANDSCAPE

Cover: 350gsm FSC uncoated cover board with additional foil blocking

Flysheet: 60gsm FSC opaque paper

Text: 13 leaves canvas embossed 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 315 x 90mm

Binding: Full width hanger and unique 4-to-the-inch wiro binding

Packaging: Packed individually in white corrugated postal cartons



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



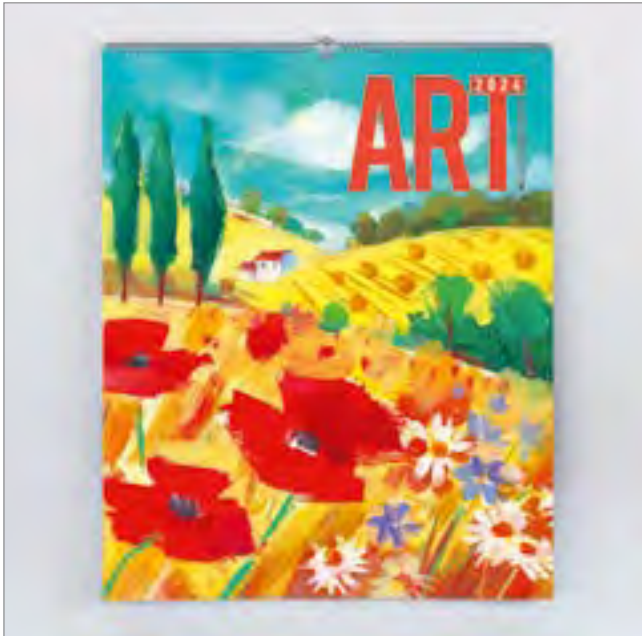
NOVEMBER



DECEMBER

ART

It's not what you look at that matters, it's what you see.



WALL

453 x 556mm
PORTRAIT

Cover: Canvas embossed 300gsm FSC triple coated silk art paper with foil blocking

Flysheet: 60gsm opaque paper

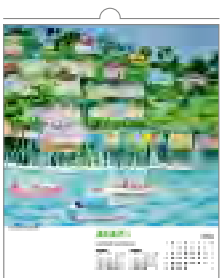
Text: 12 leaves canvas embossed 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 180 x 90mm

Binding: Full width hanger and unique 4-to-the-inch wiwo binding

Packaging: Packed individually in white corrugated postal cartons



MIDI DESK

211 x 174mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 197 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiwo binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



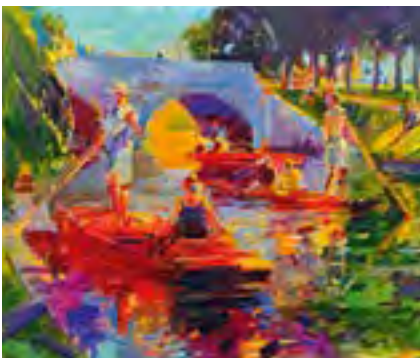
JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

MARITIME GALLERY

Every day is plain sailing when you're accompanied by nautical art.



WALL

453 x 495mm
PORTRAIT

Cover: Canvas embossed 200gsm FSC triple coated silk art paper with foil blocking

Flysheet: 60gsm FSC opaque paper

Text: 12 leaves 150gsm FSC triple coated gloss art paper

Branding: Your details printed on each text leaf

Branding area: 216 x 69mm

Binding: Full width hanger and unique 4-to-the-inch wiro binding

Packaging: Packed individually in white corrugated postal cartons

International dates: Additional German version translated into German and showing key national holidays



DESK

282 x 145mm
LANDSCAPE

Cover: Canvas embossed 200gsm FSC triple coated silk art paper

Text: 13 month leaves Canvas embossed 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes

International dates: Additional German version translated into German and showing key national holidays





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

REACH FOR THE SKY

Timeless. Just like our calendars.



WALL

350 x 494mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper with high gloss finish

Text: 12 leaves 150gsm FSC triple coated silk art paper with high gloss finish

Branding: Your details printed on each text leaf

Branding area: 328 x 65mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually into white board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

THEMED

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INSPIRED THINKING

A little inspiration goes a long way; inspire your clients.



WALL

491 x 451mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper with foil blocking

Text: 12 leaves 150gsm FSC triple coated silk art paper

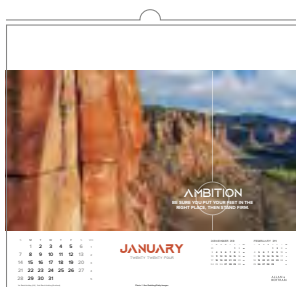
Branding: Your details printed on each text leaf

Branding area: 440 x 44mm

Binding: Full width hanger and unique 4-to-the-inch wiro binding

Packaging: Packed individually in white corrugated postal cartons

International dates: Additional Australian version showing key national holidays



JUNIOR WALL

315 x 433mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper

Text: 12 leaves 150gsm FSC triple coated silk art paper

Branding: Your details printed on each text leaf

Branding area: 280 x 55mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually in white board postal envelopes

Postage: Fits small parcel postage rate



DESK

282 x 145mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

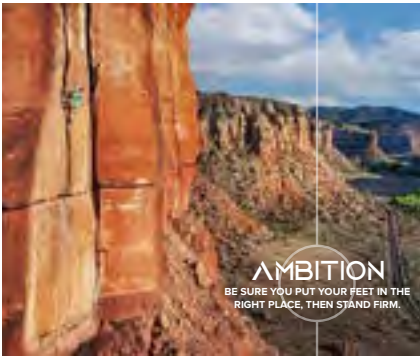
Branding: Your details printed on 350gsm white backboard easel

Branding area: 260 x 24mm on both sides of the easel

Binding: Unique 4-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



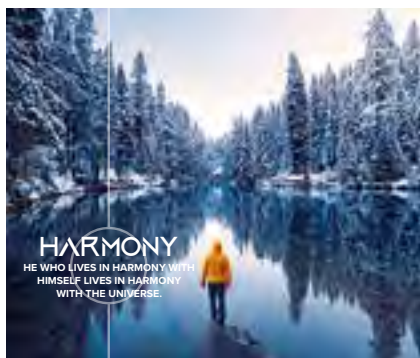
AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

ICONIC STRUCTURES

Engineering masterpieces captured in a stylish promotional gift.



WALL

415 x 460mm
PORTRAIT

Cover: 200gsm FSC triple coated silk art paper with high gloss finish

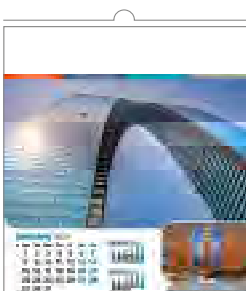
Text: 12 leaves 150gsm FSC triple coated silk art paper with high gloss finish

Branding: Your details printed on each text leaf

Branding area: 440 x 44 mm

Binding: Full width hanger and 3-to-the-inch wiro binding

Packaging: Packed individually into white board postal envelopes





JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

STATE OF THE ART

Contemporary architecture from across the globe to enhance the office.



MIDI DESK

211 x 174mm
LANDSCAPE

Cover: 200gsm FSC triple coated silk art paper

Text: 13 month leaves 200gsm FSC triple coated silk art paper printed on both sides

Branding: Your details printed on 350gsm white backboard easel

Branding area: 197 x 24mm on both sides of the easel

Binding: 3-to-the-inch wiro binding

Packaging: Packed individually in prestige board postal envelopes



“Thanks for sending over these quotes & thank you for the samples. Quality is fantastic.”

Tile Manufacturer



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER



BESPOKE

OUR BESPOKE CALENDAR SERVICE ENABLES YOU TO TRULY EXPRESS YOUR BRAND. TAKE FULL ADVANTAGE OF OUR KNOWLEDGE OF IMAGE SELECTION, REPROGRAPHICS, QUALITY DESIGN AND UNRIVALLED PRINT PRODUCTION TO PRODUCE YOUR OWN EXCLUSIVE CALENDAR.

PHOTOGRAPHY

Great imagery is the key to creating stunning calendars. We will use our 50 plus years' experience of image search and selection and our vast knowledge of reprographics to ensure that the vibrancy of your images is second to none.

DESIGN

Every design is considered for size and layout making your calendar truly bespoke – alternatively you can choose one of our existing formats and we can customise it for you. We are experienced calendar manufacturers, not just printers, so we understand the process of date design, legibility and accuracy.

PRINTING AND QUALITY STANDARDS

Our printing techniques are roughly twice the quality of commercial print to ensure the quality of each image is enhanced to maximum effect. A long hanger and unique 4-to-the-inch wiro binding on the majority of our wall calendars ensures they hang flat and pages turn easily all through the year. Desk calendars are manufactured with a sturdy 350gsm easel.

PAPER STOCK

All our paper stock is sourced from FSC suppliers and many of our calendars are printed on triple coated art papers to further enhance the colour reproduction. Premium paper stocks can also be selected when you want to achieve maximum impact but product specifications can vary to suit your individual requirements and budget allowances.

PACKAGING

We can provide corrugated postal cartons or white board envelopes from our range of stock packaging or we can create something unique to truly personalise your gift.

SERVICE

Our knowledgeable team is always available to help and advise you throughout the process from the original brief to the finished calendar.

WHY CHOOSE OUR CALENDARS?

PAPER

Sourced from FSC accredited suppliers, paper used for our calendars is of the highest quality and produced using pulp from the thinning of managed sustainable forests. We use triple coated art paper to ensure vibrancy of printing and best colour reproduction. It is important that durable paper stocks are selected so that your calendar remains in good condition for a whole year whatever environment it hangs in – from air conditioned offices to steamy kitchens!

PACKAGING

It's not just the calendars that make Allan & Bertram special; it's the protection we give them all the way to your clients. The large wall calendars are packed in strong corrugated postal packs that are designed to ensure they arrive in pristine condition. Postal tubes or boxes are also available on many titles, and some clients prefer these for posting overseas. Junior and desk calendars are packed in smart board envelopes.

BINDING

Allan & Bertram calendars are bound with a wiro binding and with a full width hanger – this seemingly small detail ensures the calendar lies flat on the wall all year without the need for cumbersome backboards.

CANVAS-EMBOSSING

Another special feature of Allan & Bertram – where the paper is fed through a special embossing machine, custom built for us. It gives the paper a texture and feel that's unique. To see which titles are canvas embossed see the specification details under each calendar title.

POSTING AND FULFILMENT

Let us take the hassle of posting your calendars out from you and let us do it for you plus benefit from our competitive postal rates. All you need to do is send us a spreadsheet of your customer list and we will do the rest. Due to varying postal rates we can only confirm costs at time of posting.

HOW TO ORDER

1

HOW DO I PLACE AN ORDER?

Contact us with your chosen calendar title(s) — we will then confirm the price along with your print requirements.

2

WHEN SHOULD I PLACE MY ORDER?

You can place an order anytime throughout the year, although if you confirm your requirements early in the year you will guarantee stock, and take advantage of the best offers and despatch dates.

3

HOW DO I SEND MY ARTWORK TO YOU?

All calendars have been specially designed to be overprinted with your branding. Please ask a member of the sales team for the artwork specification sheets for your chosen calendar titles which give you all the information we will require.

4

DO I SEE A PROOF BEFORE PRINT?

Our production procedure always includes a PDF proof sent for your official sign off before any calendar is ready to go to print.

5

WHEN DO YOU NORMALLY DELIVER THE CALENDARS?

Normally calendars are delivered throughout the autumn but we can deliver as early as July/August if you wish.

6

WHAT ARE YOUR PAYMENT TERMS?

We only invoice you once your calendars have been dispatched, even if you have ordered 10 months before. Payment terms are 30 days.

7

WHAT'S THE LAST DATE FOR ORDERING?

Delivery on orders received from beginning of October onwards will be confirmed at time of order.

DIARIES

Choose a promotional diary to promote your brand directly to your customers.

We offer ten elegant diary collections in different sizes to keep your branding close to your customers. Choose from the Quarto desk diary size with differing styles and designs and year date formats. Or if you prefer something more compact, the A5 diary range, pocket and A4 desk sizes of diary are offered in many different styles. Customisation options include blind embossing on many titles, and some offer the possibility to upgrade with padded covers, metallic corners, or your own bespoke inset pages.



SPECIFICATION:

- Size Pocket week to view, A5 Page-a day, A5 Week to view, Quarto Week to view, A4 page-a-day
- Luxury soft covers available in a range of different colours and materials
- Padded or Unpadded
- 13 or 15 month diary with daily facts
- Cream or White paper
- Thread sewn
- Ribbon Marker
- Bespoke inset pages available
- Gold or Silver edge corners
- Gilt Edges
- Personalise with foil, blind embossing, full colour or digital print

DIARY STYLES



Strata



Matanza



Rio



Sorrento



Duo



Amathus



Santiago



Nero

PROMOTIONAL GIFTS

Enhance your profile with premium corporate products, leaving a lasting impression with the recipients.



RANGE OF PROMOTIONAL GIFTS TO SUIT YOUR REQUIREMENTS:

- Recycled & Environmental
- Drinkware
- Travel & Bags
- Pens & Pencils
- Tech & Audio
- Clothing
- Umbrellas
- Desk & Office
- Conference & Exhibitions

NOTEBOOKS

Promote your brand with our new range of personalised notebooks.

We are delighted to introduce our range of notebooks. Our EVERYDAY range of PU soft-touch notebooks come in a range of vibrant colours and styles, or for something more premium, choose from our Signature range of luxury bound notebooks.

We also offer a bespoke service and can create a unique notebook of any size, finish and specification to truly represent your brand.

EVERYDAY COLOUR



SPECIFICATION:

- Size A6, A5 or A4
- Luxury soft PU covers in a range of vibrant colours
- Bound over rigid 1500 micron board
- Personalise with foil, deboss, screen or digital print
- 192 pages 70gsm ivory lined paper
- Coloured ribbon
- Coloured 15mm pen loop
- Coloured 7mm elastic strap
- Ivory end papers

- Optional matching pen, presentation box or postal carton

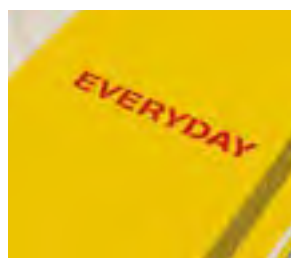
COVER PERSONALISATION OPTIONS



Foiled



Debossed



Screen printed



Full colour printed

COLOUR OPTIONS



Black



Grey



Orange



Green



Lime



Navy



White



Red



Yellow



Teal



Pink



Purple

EVERYDAY BLACK

Contrast rich black with vibrant coloured elastic strap, ribbon and pen loop



SPECIFICATION:

- Size A5
- Luxury soft black PU cover
- Bound over rigid 1500 micron board
- Personalise with foil, deboss or digital print
- 192 pages 70gsm ivory lined paper
- Coloured ribbon
- Coloured 15mm pen loop
- Coloured 7mm elastic strap
- Ivory end papers
- Back pocket

- Optional matching pen, presentation box or postal carton

COVER PERSONALISATION OPTIONS



Foiled



Debossed



Screen printed



Full colour printed

COLOUR OPTIONS FOR RIBBON AND ELASTIC



Grey

Orange

Lime

Teal

Purple



Red



Yellow



Black



Navy



Pink

OPTION TO FINISH WITH COLOURED EDGES



Signature.

ALLAN & BERTRAM




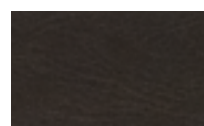






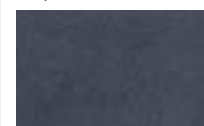

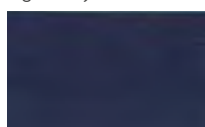



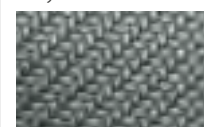
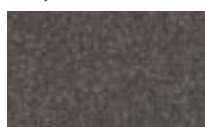




The ultimate luxury notebook, personalised in LaserChrome with your logo.



SPECIFICATION:

- Size: 140 x 210mm
- Choice of textured cover materials
- Bound over rigid 1500 micron board
- Personalise with LaserChrome logo
- 160 pages 100gsm quality ivory lined paper
- Coloured ribbon
- Coloured 15mm pen loop
- Coloured 7mm elastic strap
- Ivory end papers and rear pocket
- Optional matching pen, presentation box or postal carton

COVER MATERIAL OPTIONS

					
Matt Diamond Black	Matt Diamond Orange	Gloss Diamond Black	Leather PU Black	Nubuck PU Grey	Rubber Black
					
Matt Diamond Light Grey	Matt Diamond Yellow	Gloss Diamond Graphite	Leather PU Dark Brown	Nubuck PU Navy Blue	Cotton PU Light Grey
					
Matt Diamond Navy Blue	Matt Diamond Lime Green	Gloss Diamond Gold	Leather PU Tan	Carbon Graphite	
				<p>COLOUR OPTIONS FOR RIBBON AND ELASTIC</p> 	
Stone Graphite	Stone Navy Blue	Gloss Diamond Turquoise	Leather PU Burgundy	Black	Grey
				Red	Orange
				Yellow	Lime
				Teal	Navy
				Purple	Pink

Please note that the stock of different cover materials varies throughout the year. We have stock of most materials but will double check at the time of order and let you know if there is any issue.

PENS

Complement your notebooks with this range of matching pens.

EVERYDAY



SPECIFICATION:

- Soft-feel metal ballpoint pen in a range of vibrant colours
- Black ink

Signature. ALLAN & BERTRAM

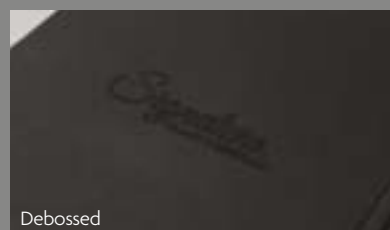


SPECIFICATION:

- Soft-feel black metal ballpoint pen
- Black ink

PRESENT IN STYLE

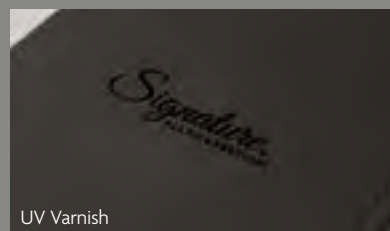
Complete the gift with these stylish presentation boxes.



Debossed



Foil



UV Varnish

CALENDAR INDEX

WALL

JUNIOR WALL

DESK

MIDI DESK



PAGE

	PAGE	WALL	JUNIOR WALL	DESK	MIDI DESK
BRITISH ISLES					
Great Britain	10 - 11	•	•	•	
Coastal Path	12 - 13	•	•		•
Spirit of Scotland	14 - 15	•		•	
London	16 - 17				•
Panorama	18 - 19	•		•	
Colin Prior Elementals	20 - 21	•		•	
Lakeland Eye	22 - 23				
Point of View	24 - 25			•	
TRAVEL AND CULTURE					
Explorer	28 - 29	•	•	•	•
Grand Tour	30 - 31	•	•	•	
Earth Live	32 - 33			•	
World in View	34 - 35			•	
NATURAL WORLD					
Nature's Architecture	38 - 39		•	•	
Trees	40 - 41	•			
Face to Face	42 - 43	•	•		•
World Appeal	44 - 45			•	
Deep Blue	46 - 47		•	•	
Animal Antics	48 - 49		•		
BY AIR , SEA AND LAND					
Auto	52 - 53		•		•
Spirit of Adventure	54 - 55	•			
Sailpower	56 - 57		•	•	
Flying Legends	58 - 59	•		•	
Flightpath	60 - 61			•	
Vintage Power	62 - 63	•	•	•	
GALLERY					
Call of the Wild	66 - 67	•		•	
Art	68 - 69	•			•
Maritime Gallery	70 - 71	•		•	
Reach for the Sky	72 - 73	•			
THEMED					
Inspired Thinking	76 - 77	•	•	•	
Iconic Structures	78 - 79	•			
State of the Art	80 - 81				•

A PROUD HISTORY

OVER FIFTY YEARS AGO TWO BROTHERS SHARED A VISION OF QUALITY AND EXCELLENCE TO DESIGN AND PRODUCE THE WORLD'S FINEST CALENDARS.

When an opportunity arose in 1963, Allan & Bertram was formed in a small premises in the market town of Waltham Abbey, Essex. Now, over 50 years on, this is our story.

Things were very different in the printing industry then – black and white was the norm, colour was new and expensive and those were the days of Ludlow type. The industry was still blessed with the skills of engravers, embossers and typesetters; type cases weren't just for decoration. The air was full of the satisfying sounds, rhythmic clatter and the unmistakable smell of manufacture.

When Stuart Evershed joined the family business in the mid 1960s he added fresh drive and enthusiasm to propel the company forwards. Under his leadership, Allan & Bertram soon established itself as the market leader with new and innovative titles.

In the mid 1980s Stuart saw an opportunity to develop a new product and inspired the launch of a desk calendar. We are still at the forefront of the sector today with one of the widest ranges available in the market.

For Allan & Bertram quality is everything. Our 4-to-1 binding, long hangers, colour-enhanced printing techniques and corrugated packaging are all unique in the industry. We work with many of the world's leading brands and the best photographers, artists and image libraries around the globe.

Today the business goes from strength to strength. The company has won prestigious national and international calendar awards in the World Calendar Awards & Calies.

In today's competitive market setting your brand apart is key. An Allan & Bertram calendar will be cherished by your clients; reflecting and promoting your brand all year round.

IN VIEW. IN DATE. INSPIRED.

RECYCLING YOUR ALLAN & BERTRAM CALENDAR

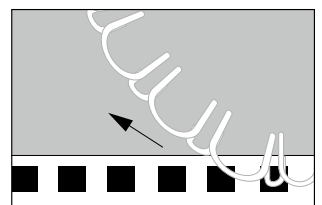
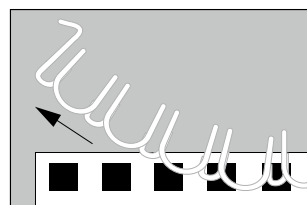
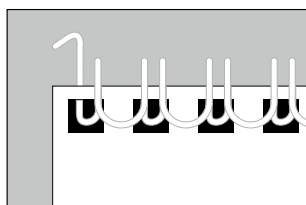
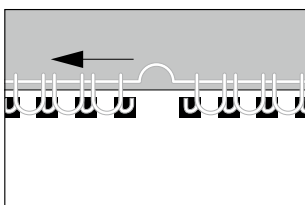


All our calendars can be recycled, helping to ensure our products are as environmentally friendly as possible throughout their lifecycle. Follow the guide below on how to safely disassemble your product for recycling:

1. Remove the long metal hanger (Wall-calendar only).
2. Hold the calendar firmly on a flat surface.
3. Grip the end of the spiral binding with your thumb and forefinger.

4. Pull the binding away from the calendar leaves in a quick motion.
5. Continue to pull the binding away until it's no longer attached.

You will be able to recycle the metal and paper in your usual office or domestic recycling. Please take extra care when disassembling your calendar for recycling as the ends of the wires can be sharp.





ALLAN & BERTRAM

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www.allanandbertram.com

